



community listen

Welcome Westside Neighbors!



questions • concerns • ideas • action

City Manager
Greg Burris

Zone 1 Councilwoman
Phyllis Ferguson

questions • concerns • ideas • action

Community Listen Partners:

City of Springfield

- Building Development Services
- City Manager's Office
- Information Systems
- Missouri Career Center
- Planning & Development
- Public Information & Citizen Resource Center
- Springfield Public Works
- Springfield Police Department
- Springfield Fire Department
- Springfield-Greene County Health Department
- Springfield-Greene County Park Board

City Utilities

Springfield Public Schools
Neighborhood Advisory Council
Community Foundation of the Ozarks
Community Partnership of the Ozarks
CoxHealth
Healthy Living Alliance
Jordan Valley Community Health Center
Mercy Springfield Communities
Missouri State University
North Springfield Betterment Association
Ozarks Community Technical College
Springfield Public Schools Partners in Ed.
Springfield Impacting Poverty Commission

questions • concerns • ideas • action

Tonight's Activities:

- Share things we have learned about Westside and NW Springfield
- Hear from Westside neighbors

questions • concerns • ideas • action

**Prizes! Prizes!
Prizes!**

questions • concerns • ideas • action

THANK YOU!

- Walmart
- Metropolitan National Bank
- Healthy Living Alliance

questions • concerns • ideas • action

Westside Neighborhood Snapshot

POPULATION

TOTAL
POPULATION 5,881

PERCENT
MALES 47%

PERCENT
FEMALES 53%

MEDIAN
AGE 38.7

HOUSING

TOTAL
HOUSING UNITS 2,717

VACANT
HOUSING UNITS 11%

MEDIAN
HOME VALUE \$71,550

MEDIAN
RENT \$627

OWNER 58.8%

RENTER 41.3%

RACE

WHITE 91%

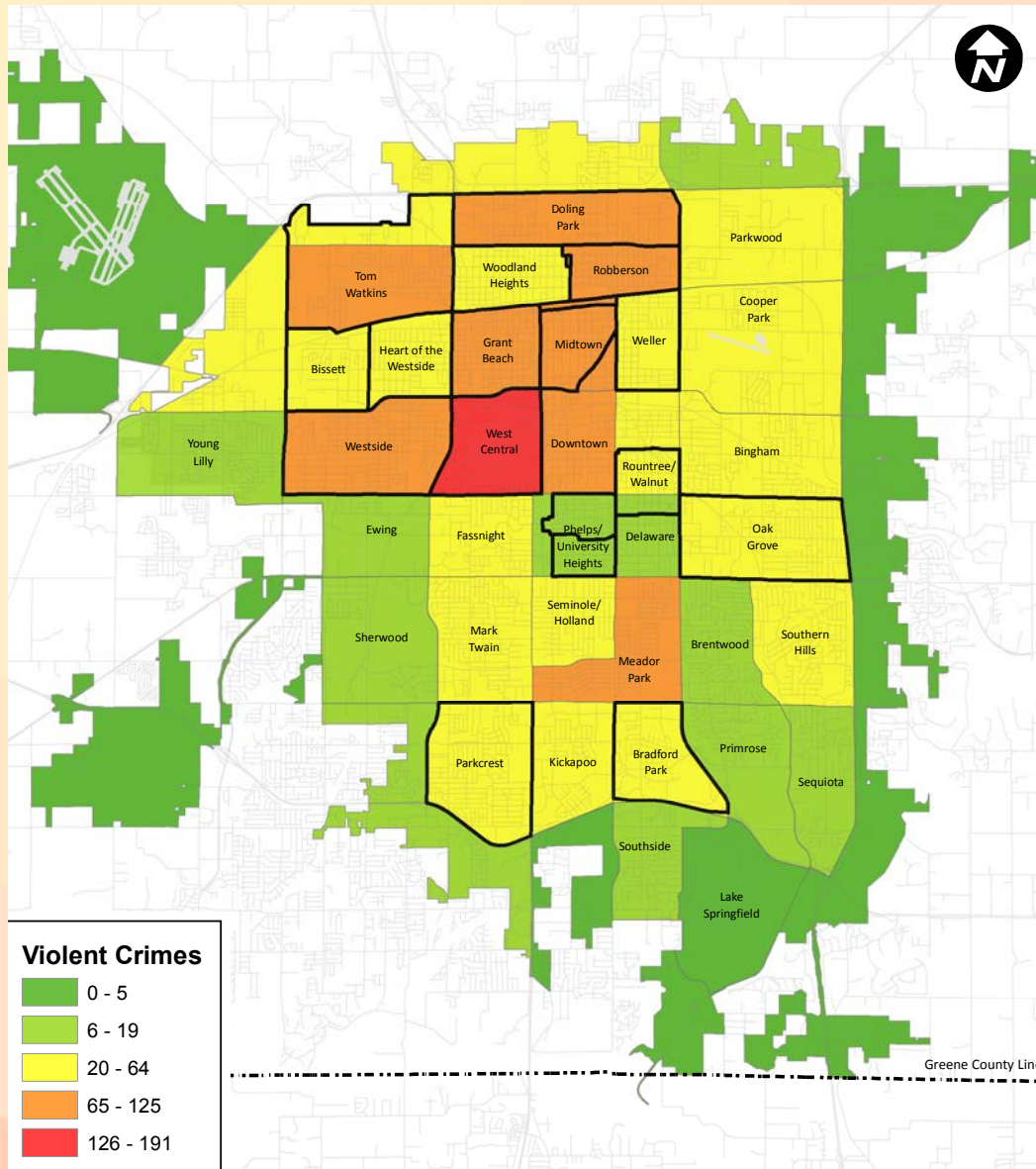
BLACK 5%

HISPANIC 2%

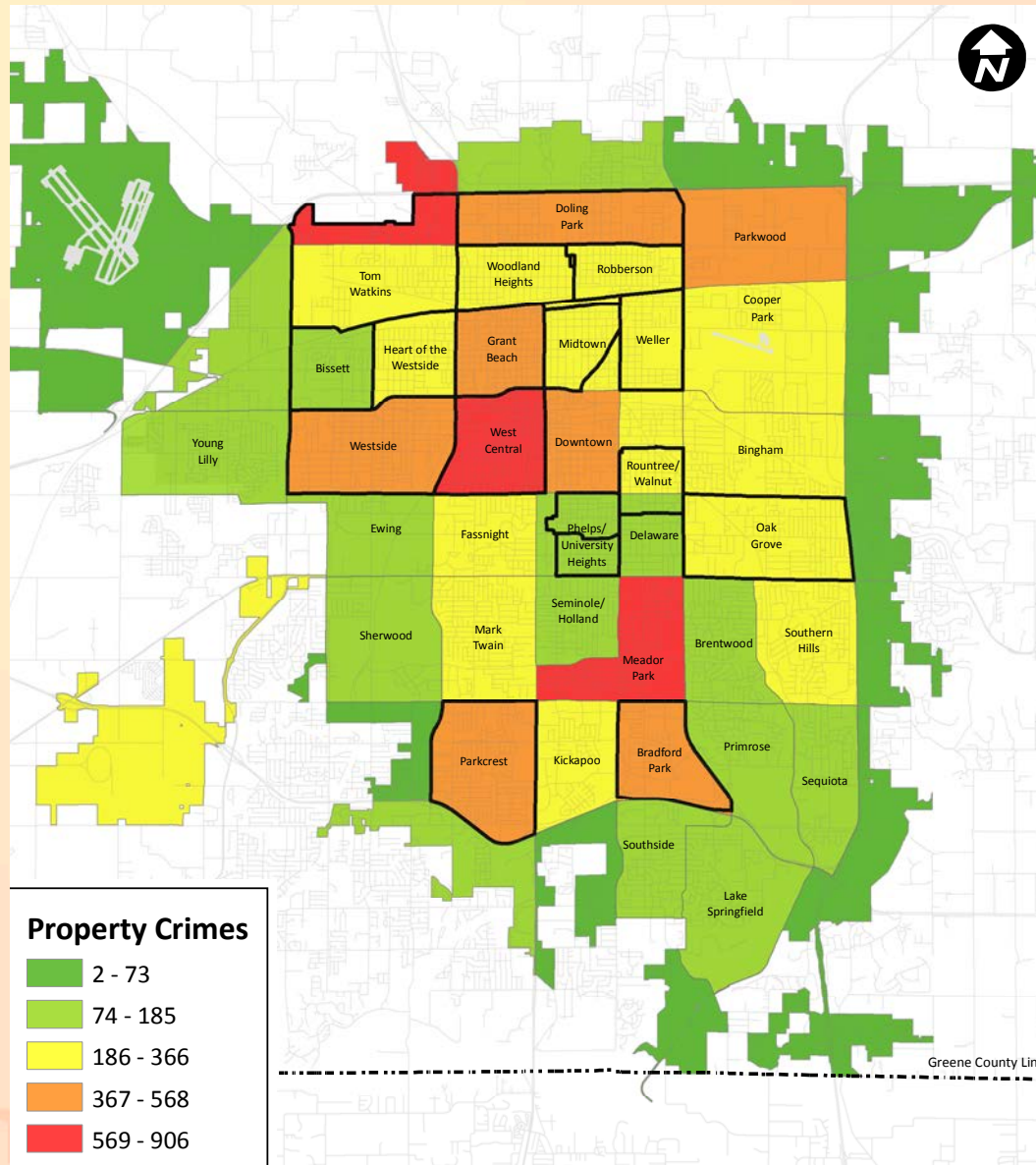
City of Springfield ■ Planning and Development
2008-2012 ACS Census Data

questions • concerns • ideas • action

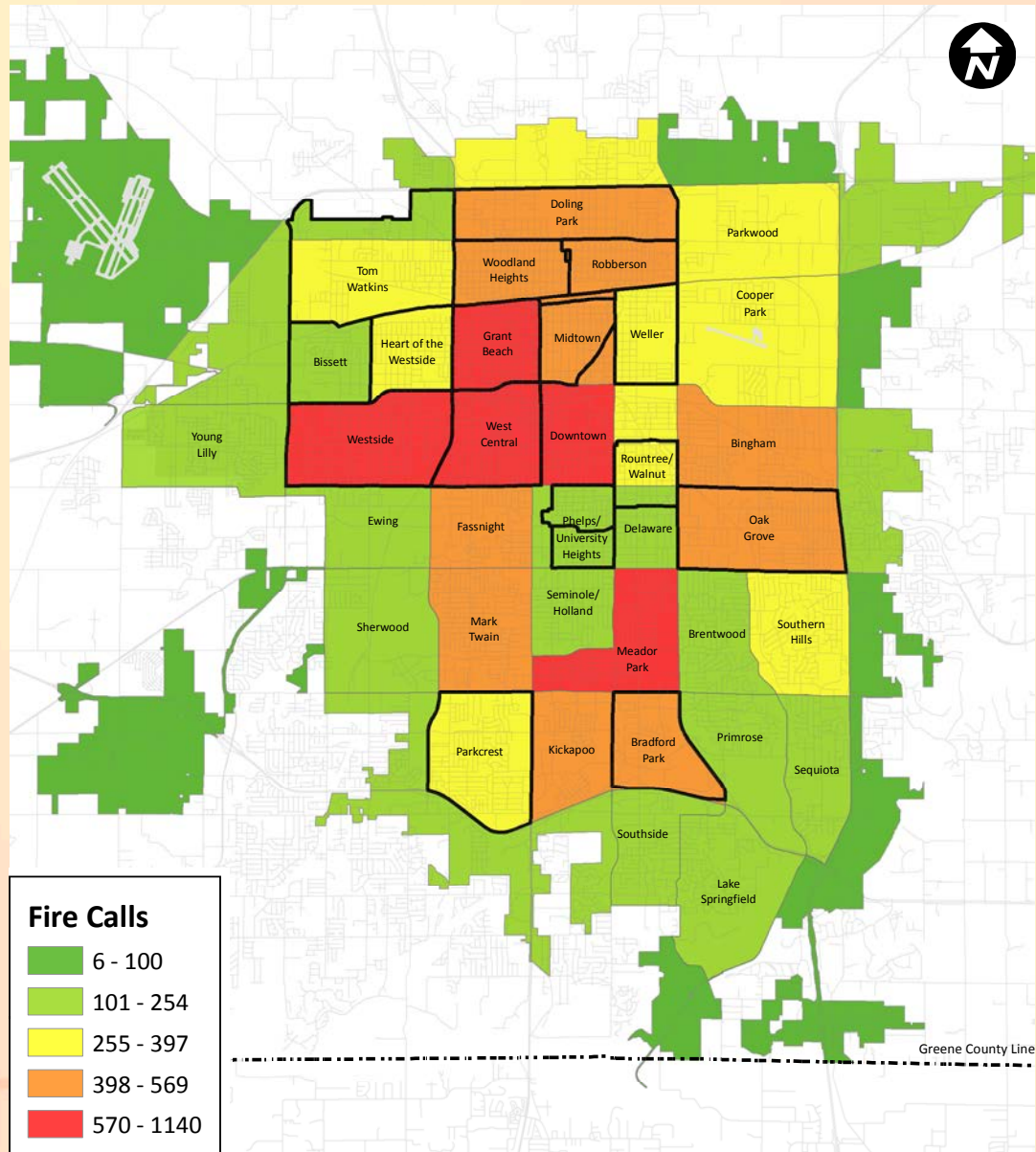
2014 Police Violent Crimes



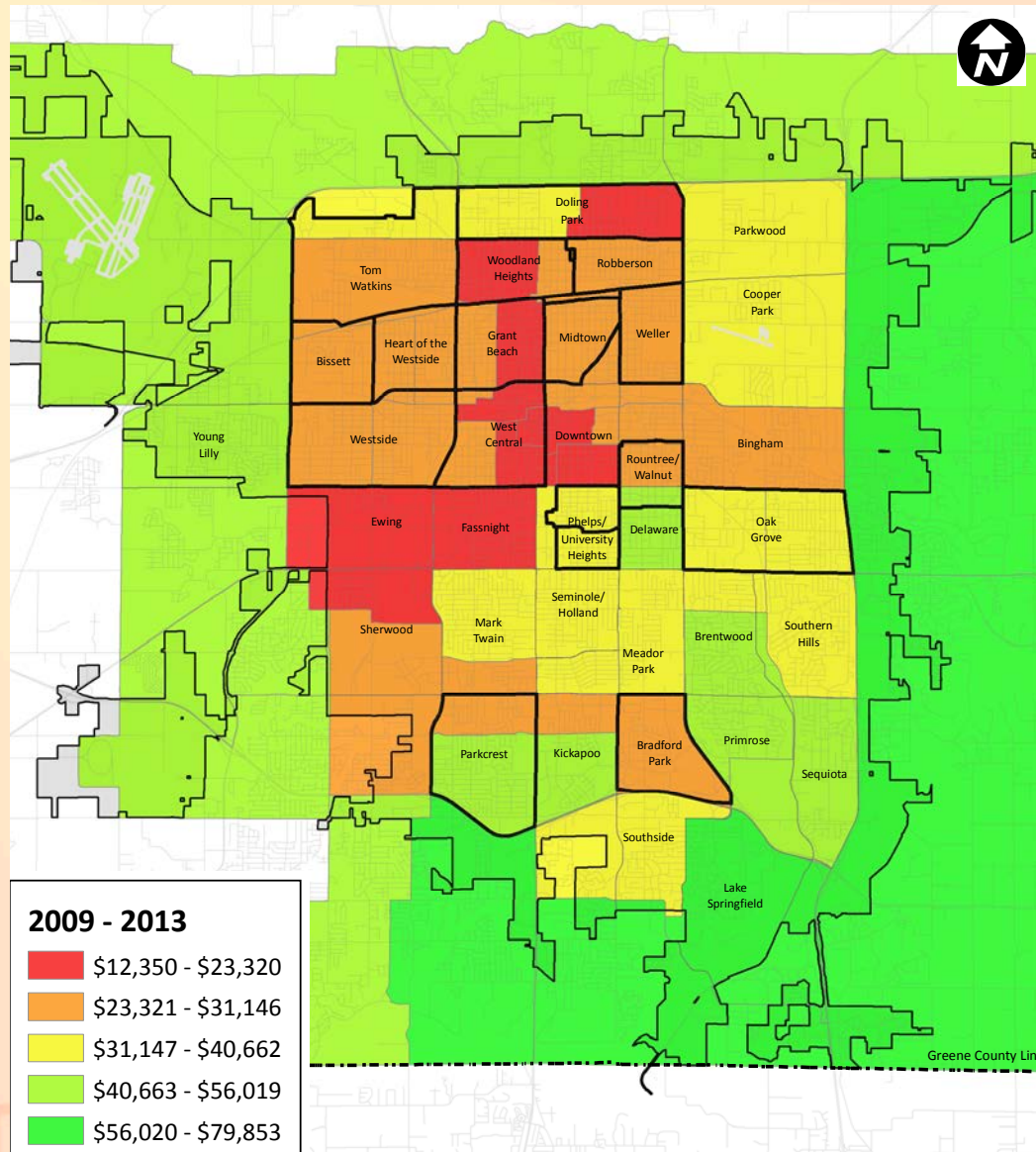
2014 Police Property Crimes



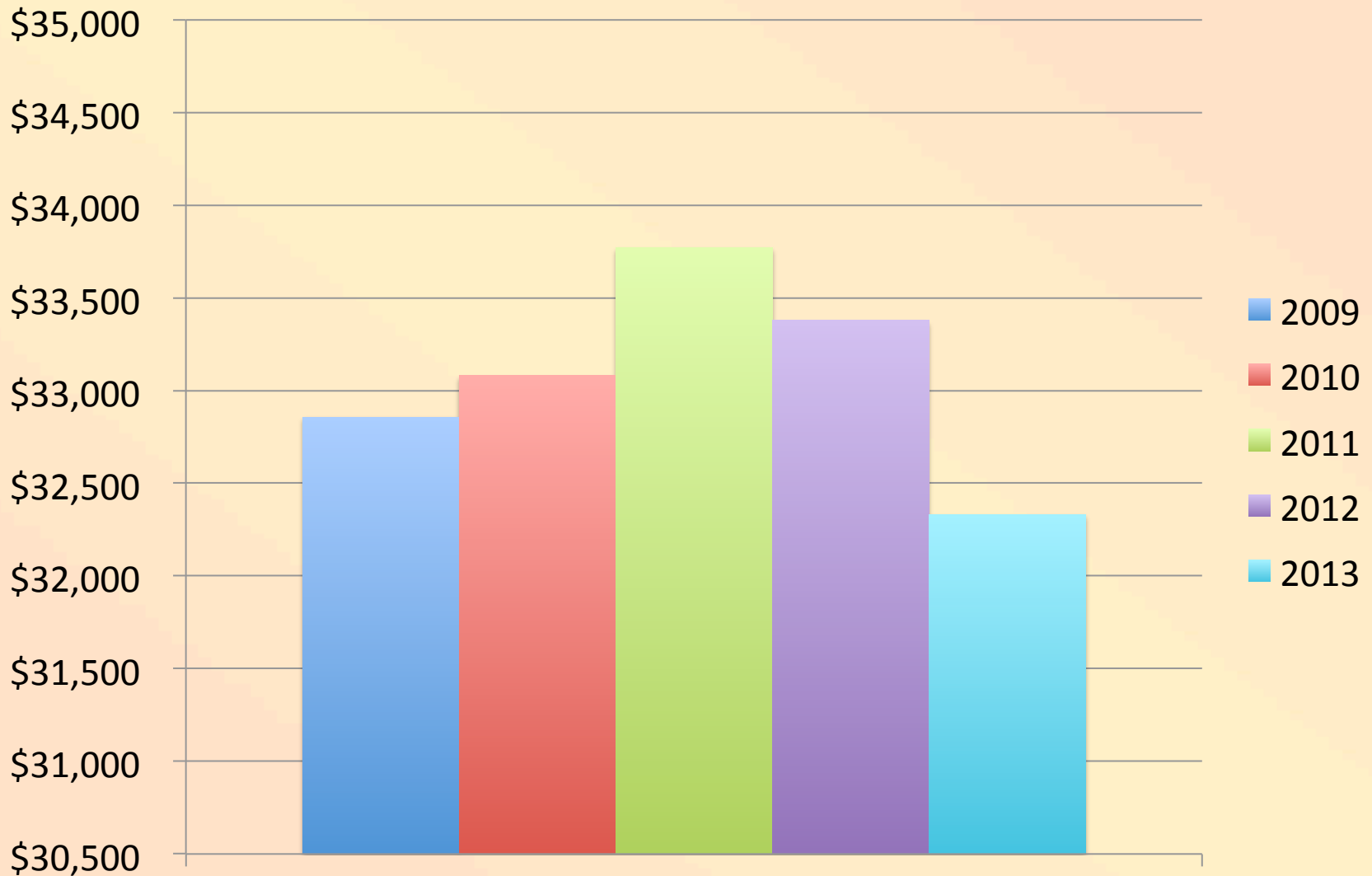
2014 Fire Calls



Median Income

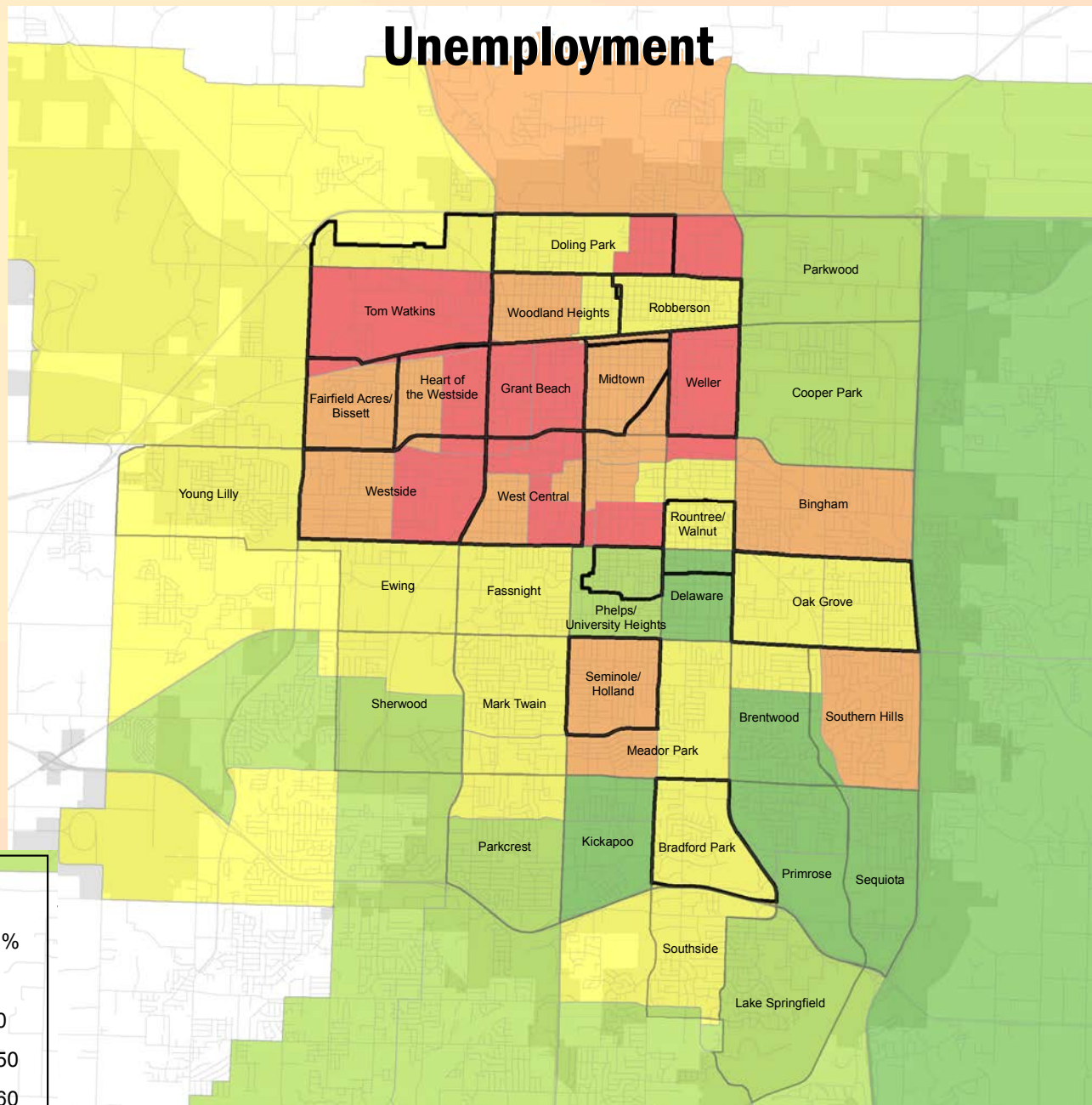
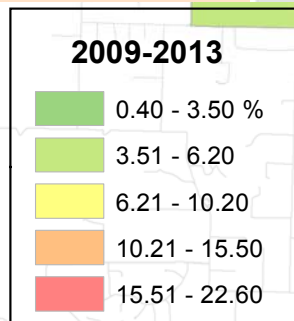


City of Springfield Median Income

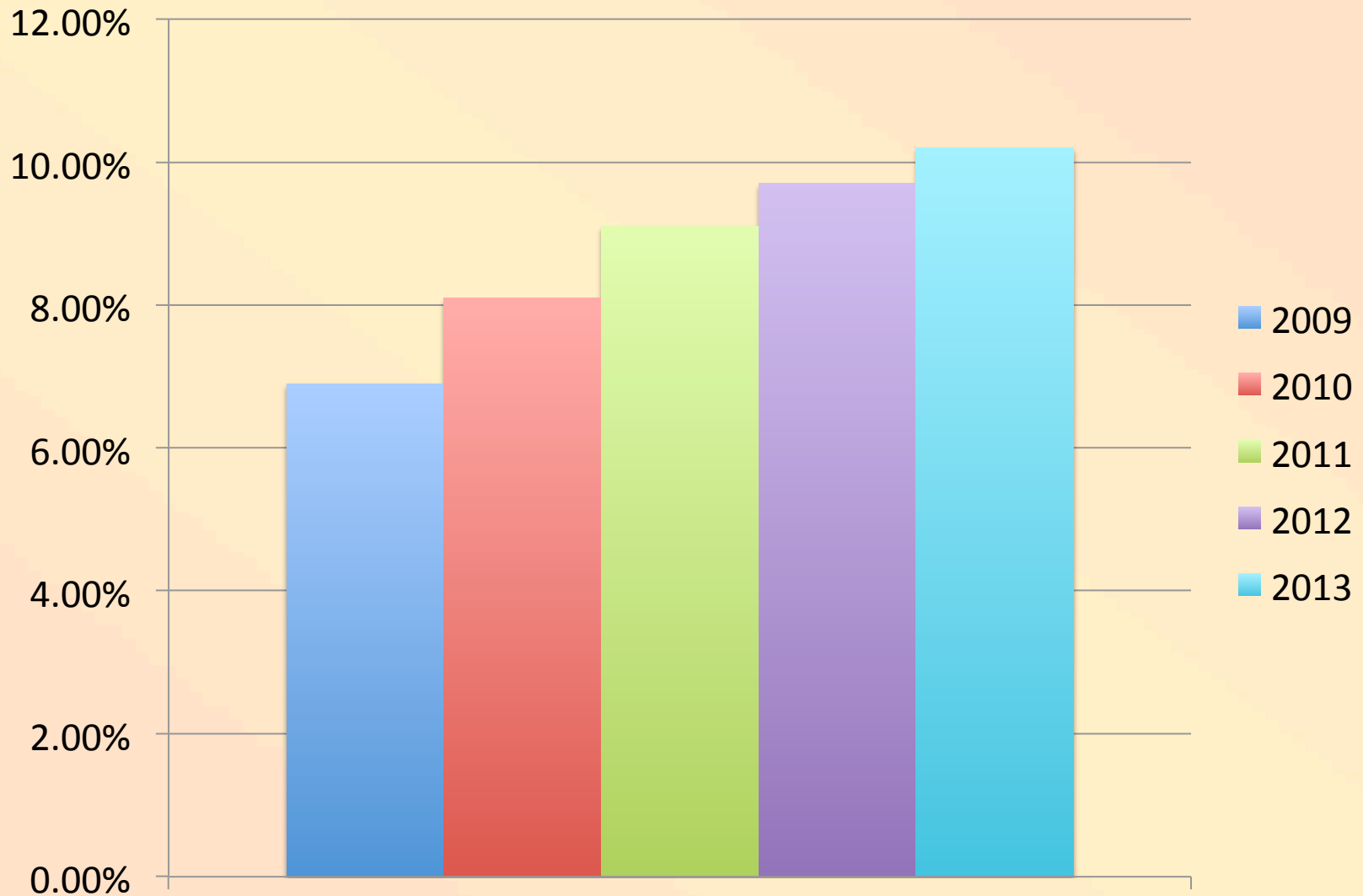


questions • concerns • ideas • action

Unemployment

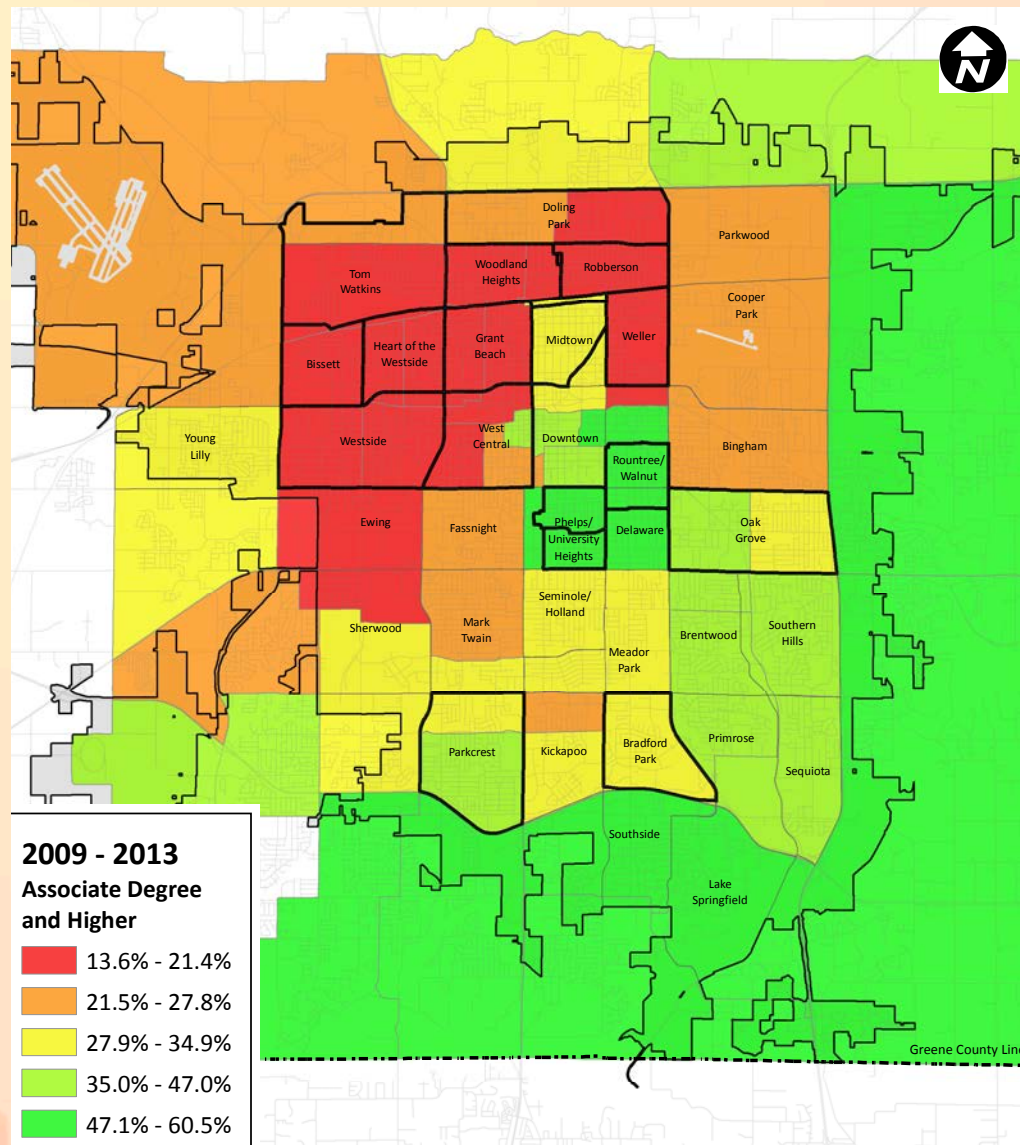


City of Springfield Unemployment

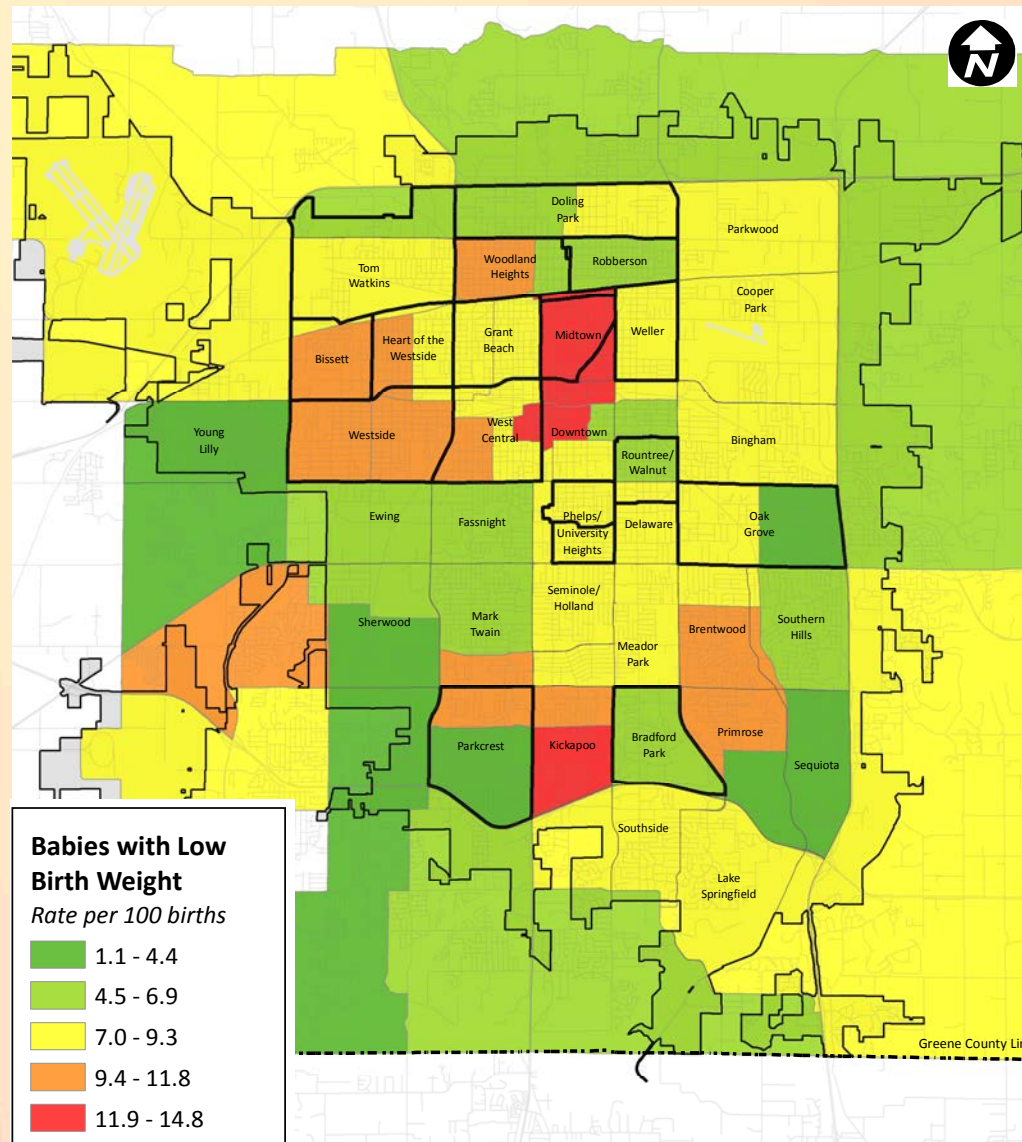


questions • concerns • ideas • action

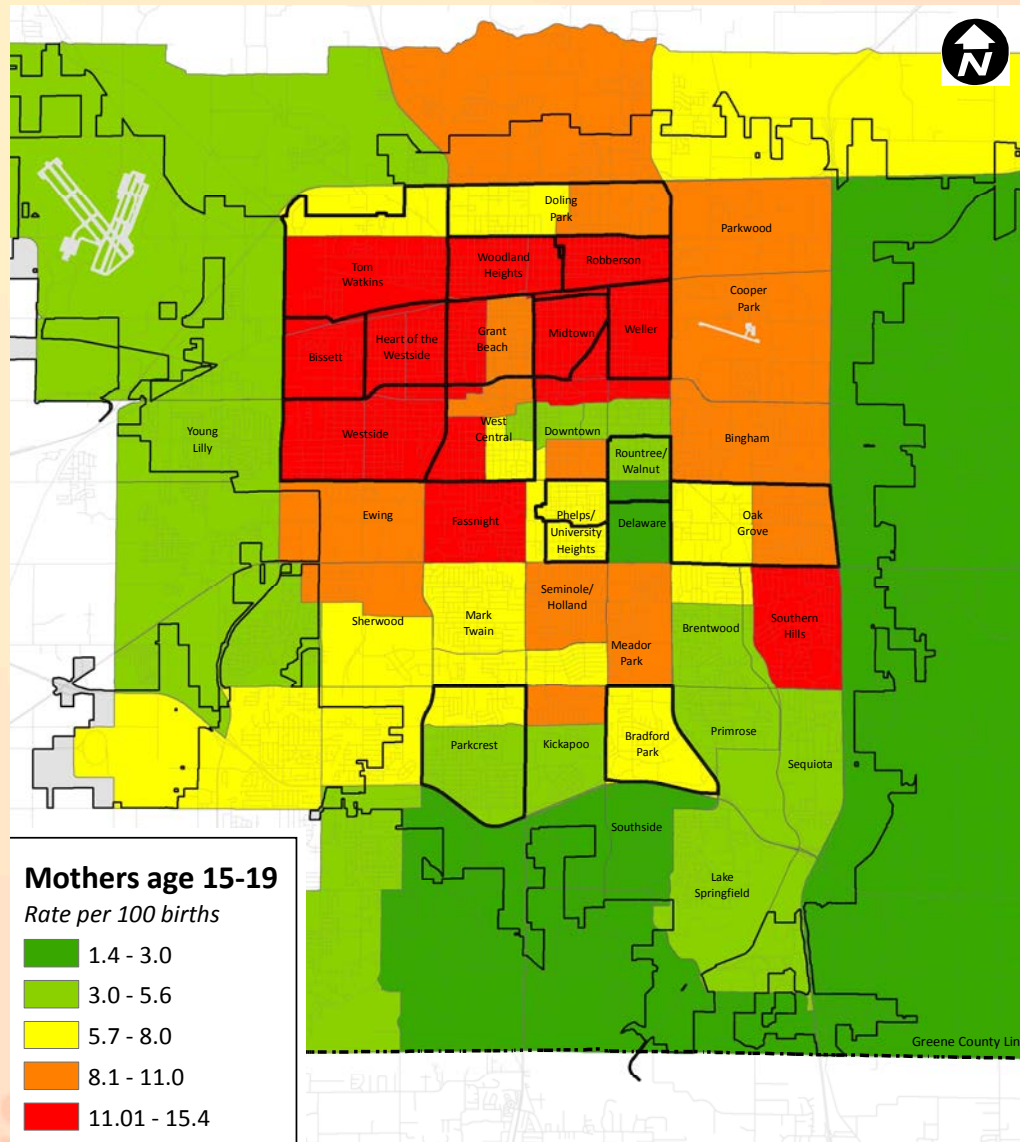
Educational Attainment



Low Birth Weight Babies



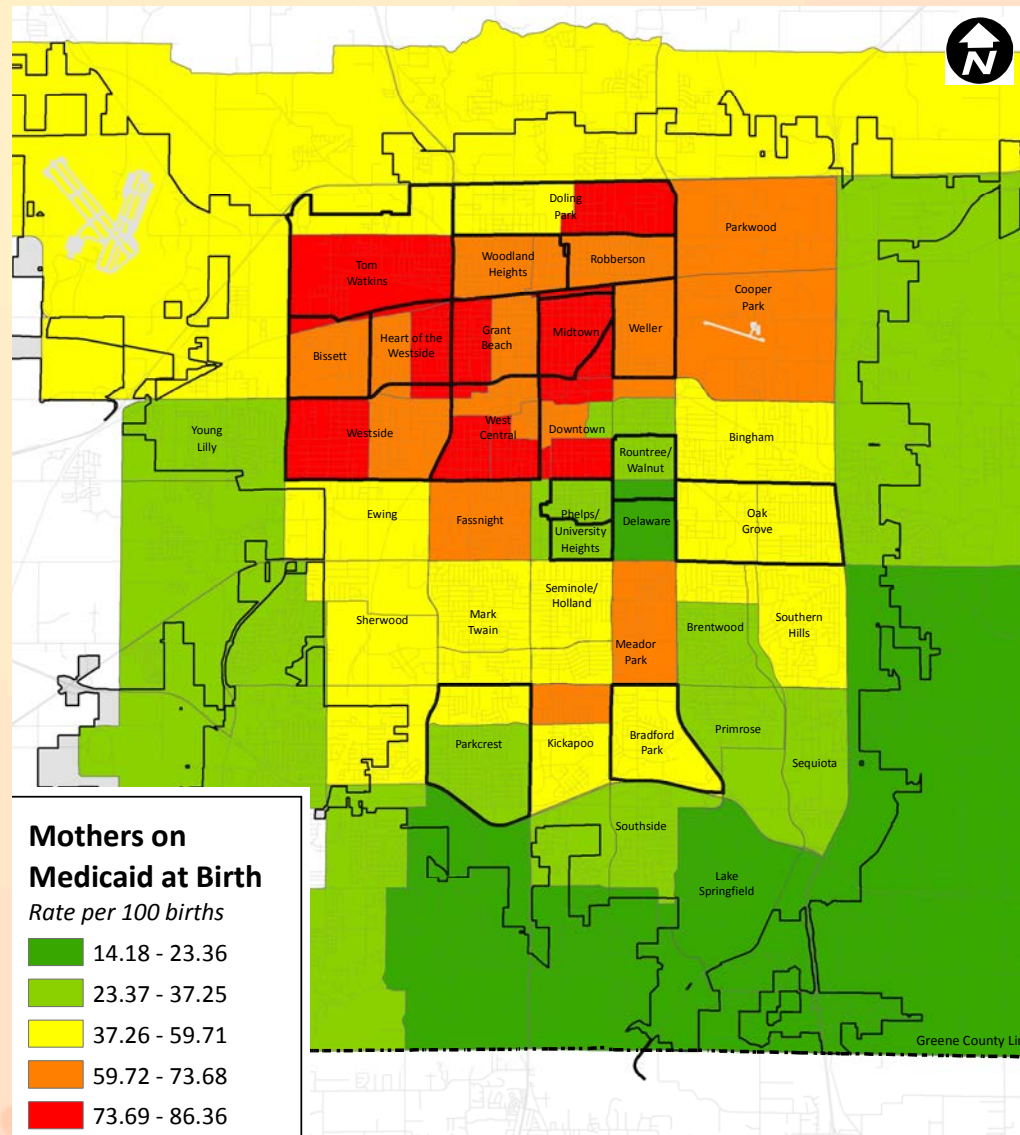
Teen Birth Rate



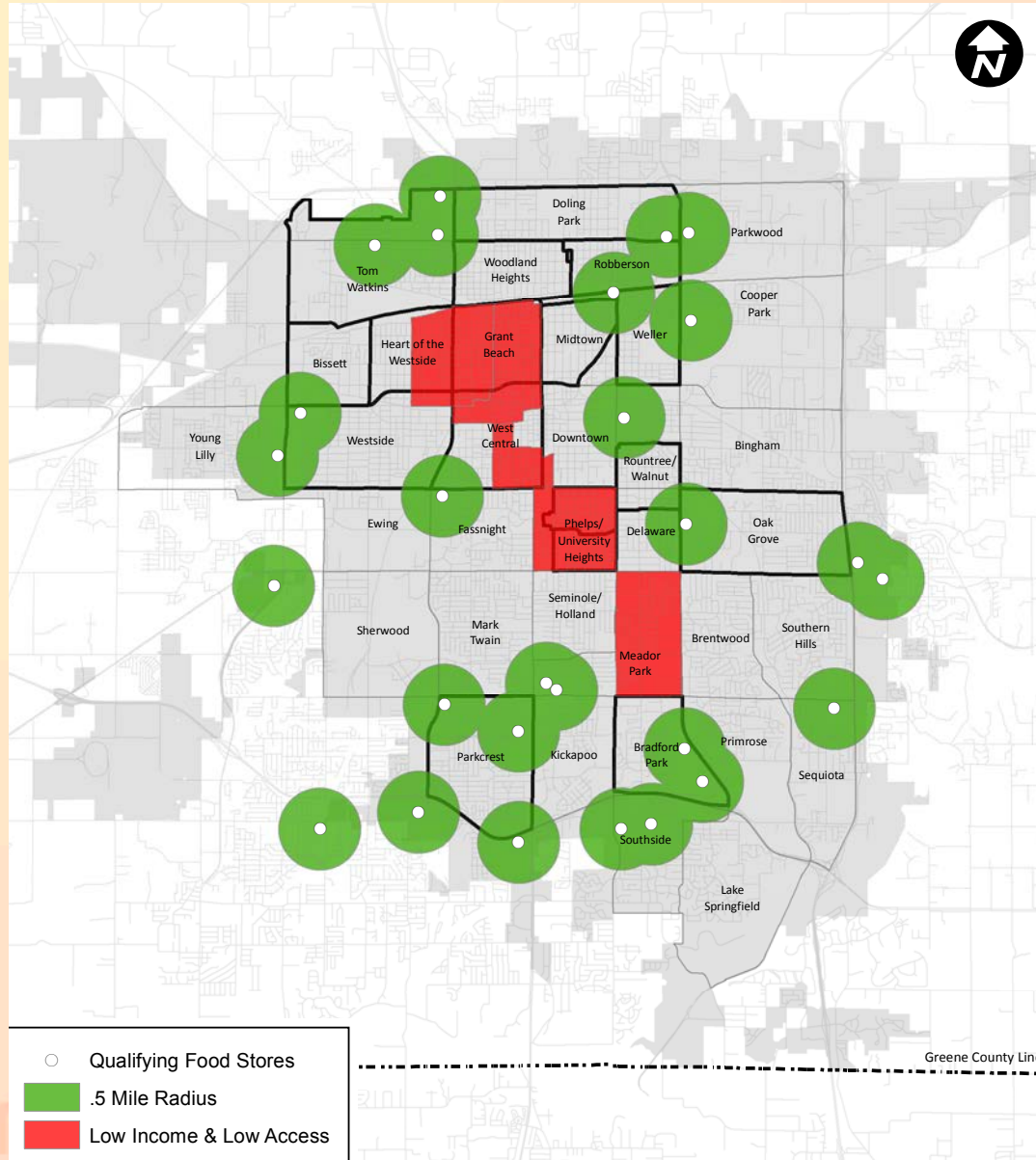
questions

• action

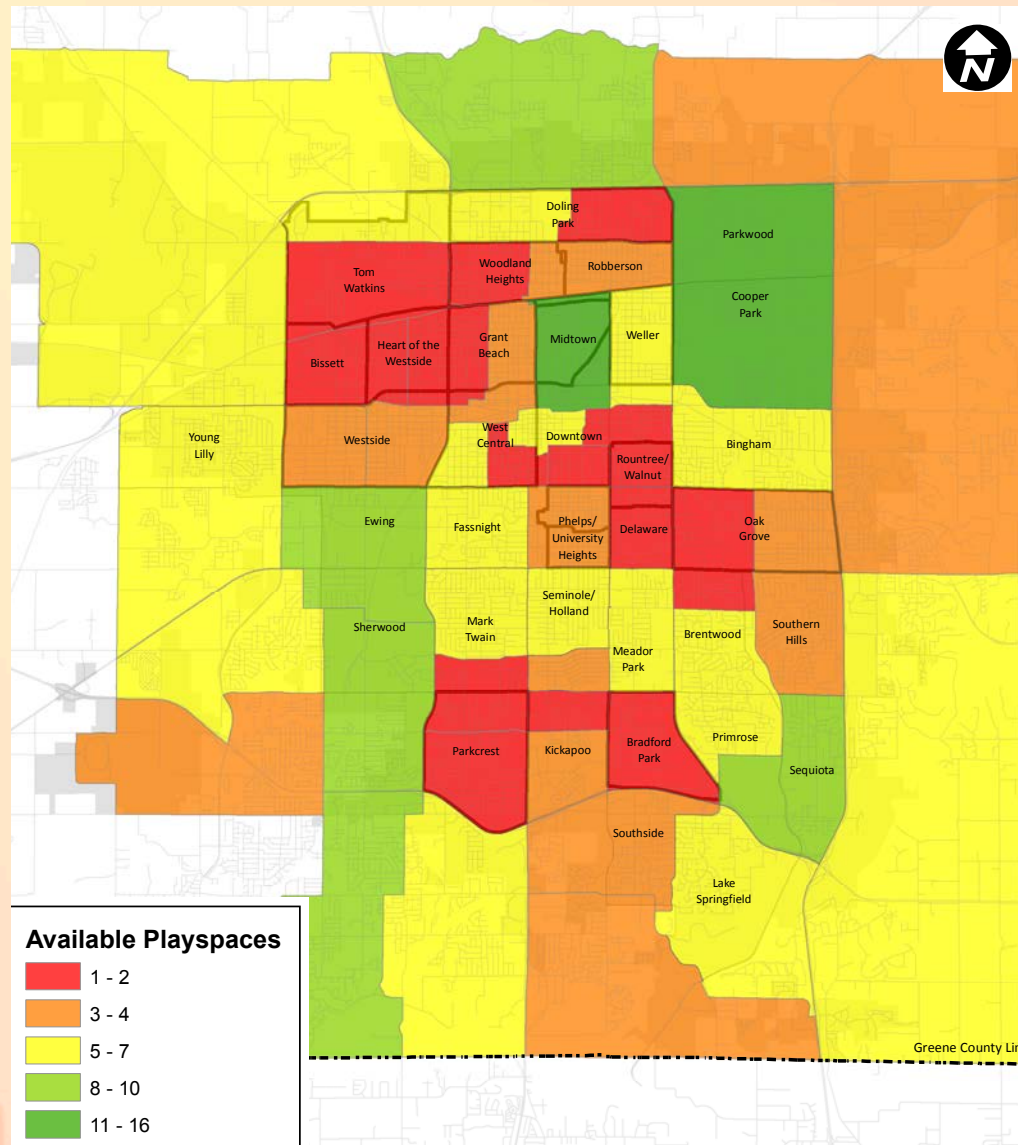
Mothers on Medicaid



Food Access



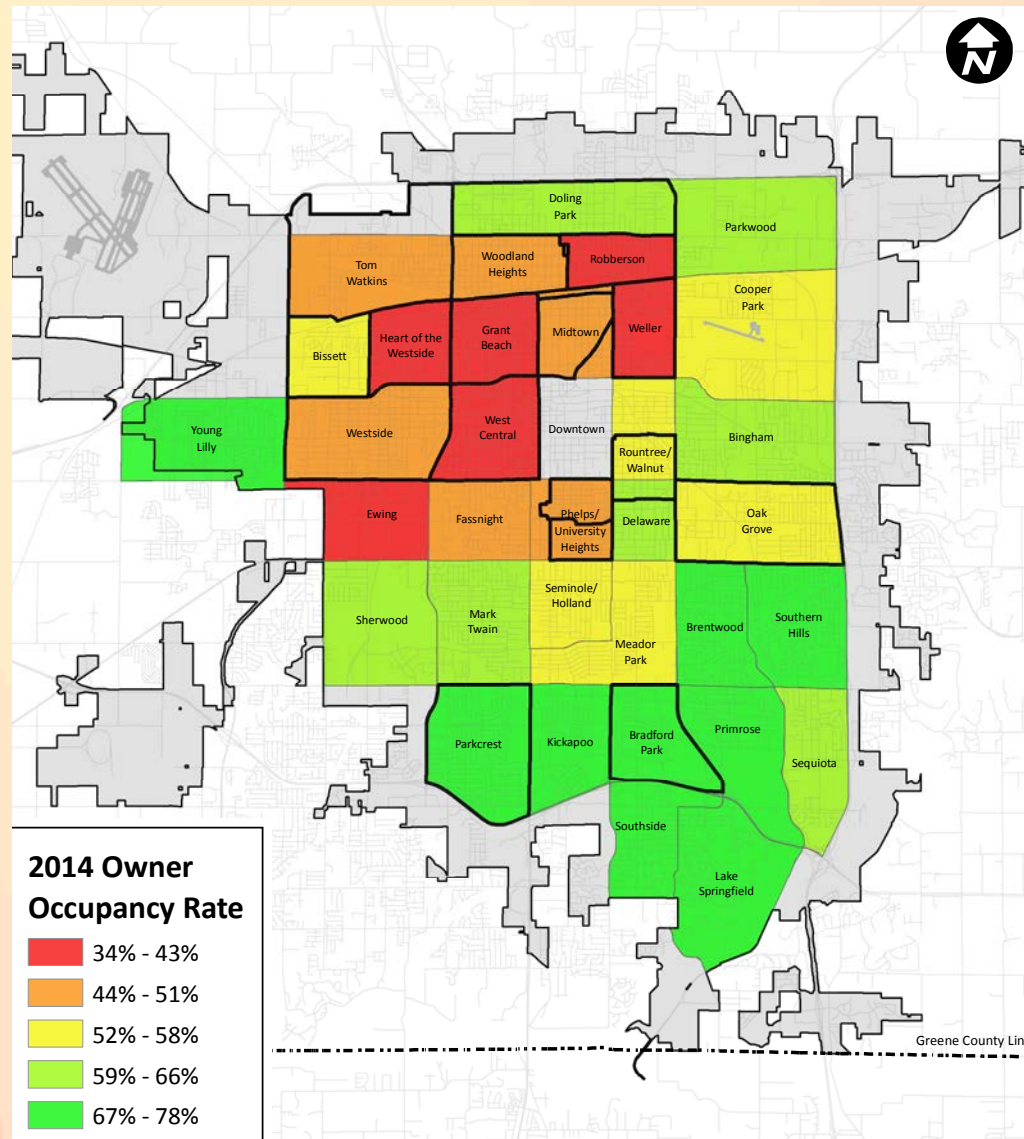
Play Space



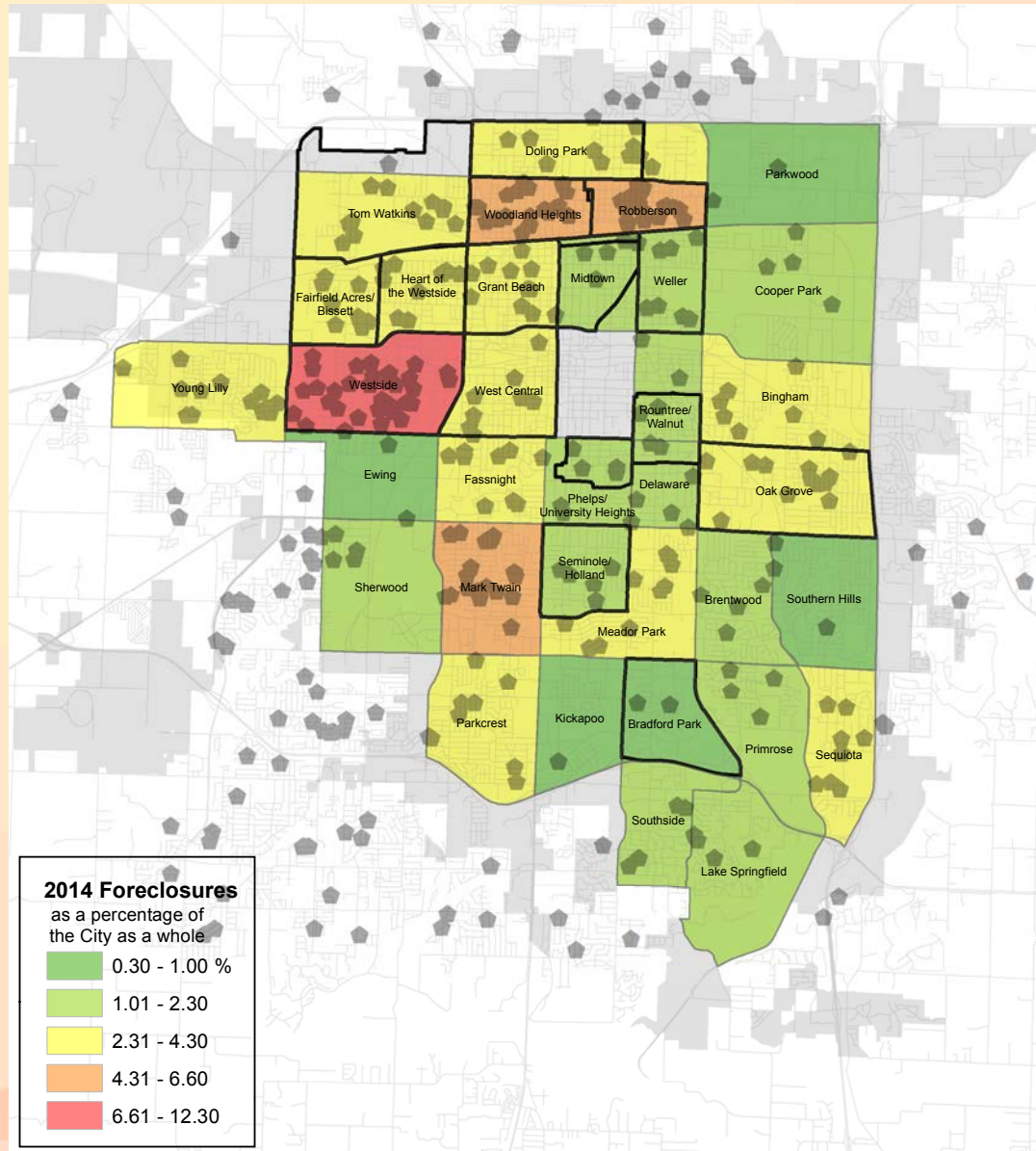
question

• action

Owner Occupancy



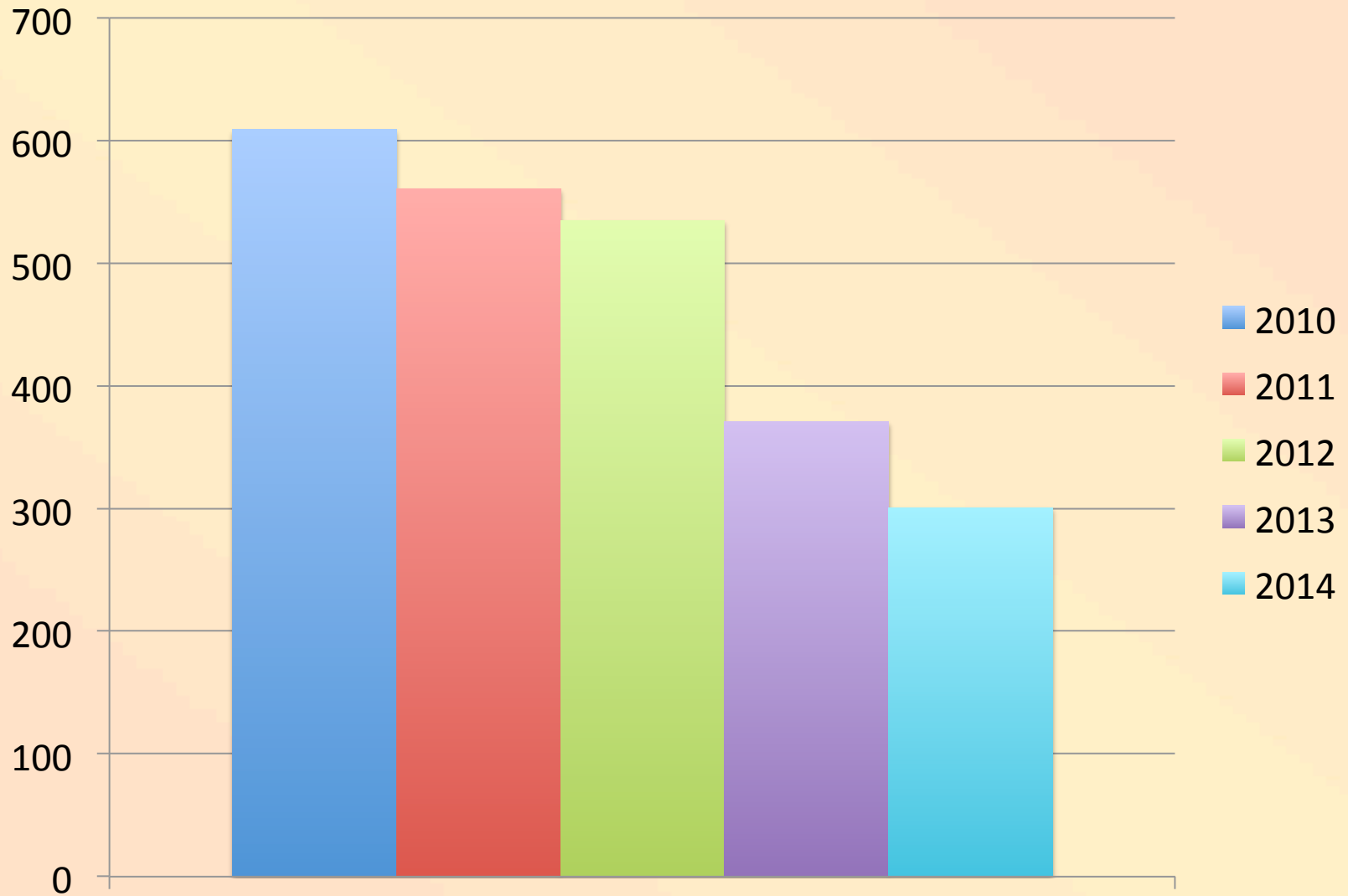
Foreclosures



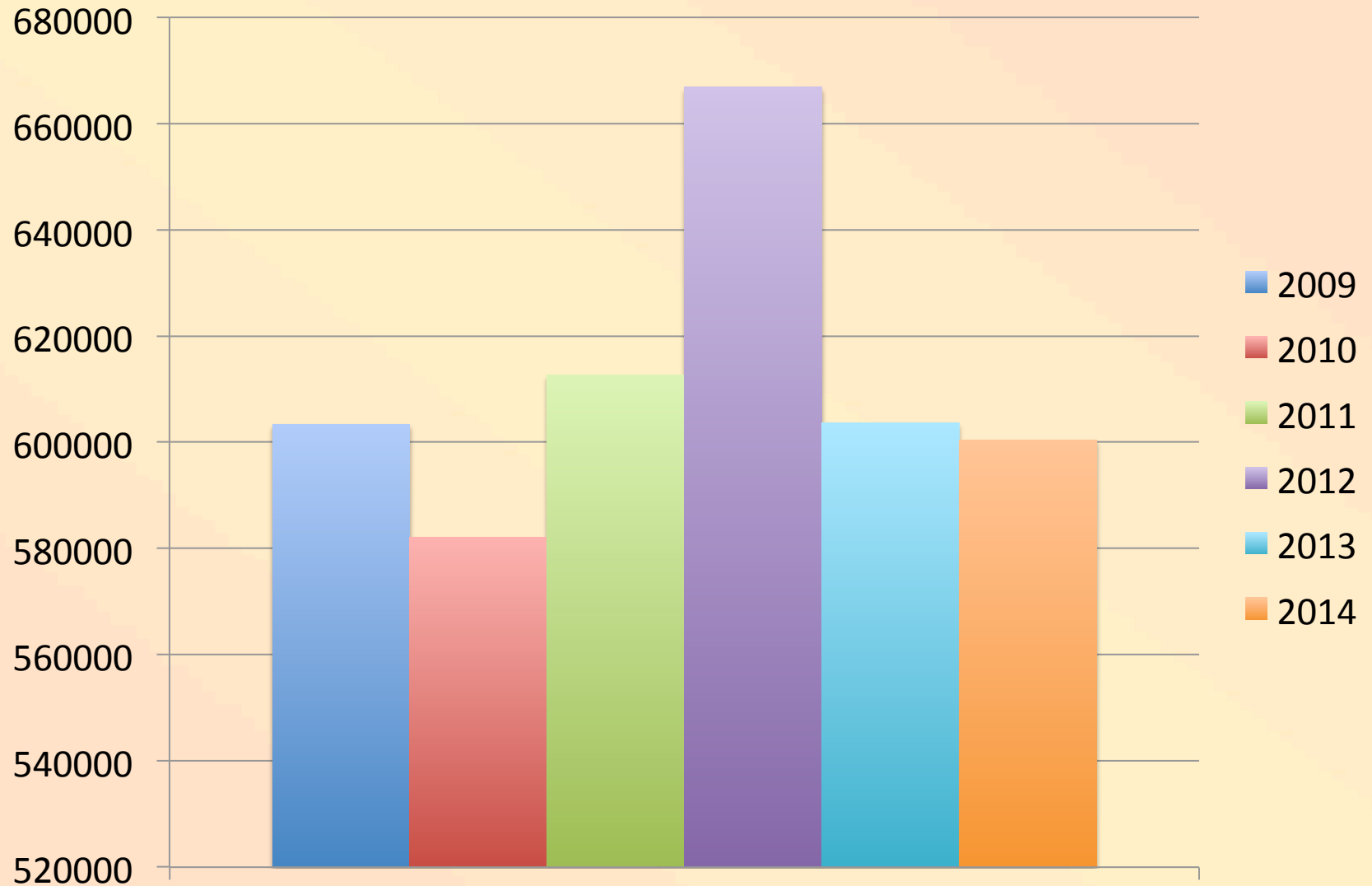
question

• action

City of Springfield Foreclosures

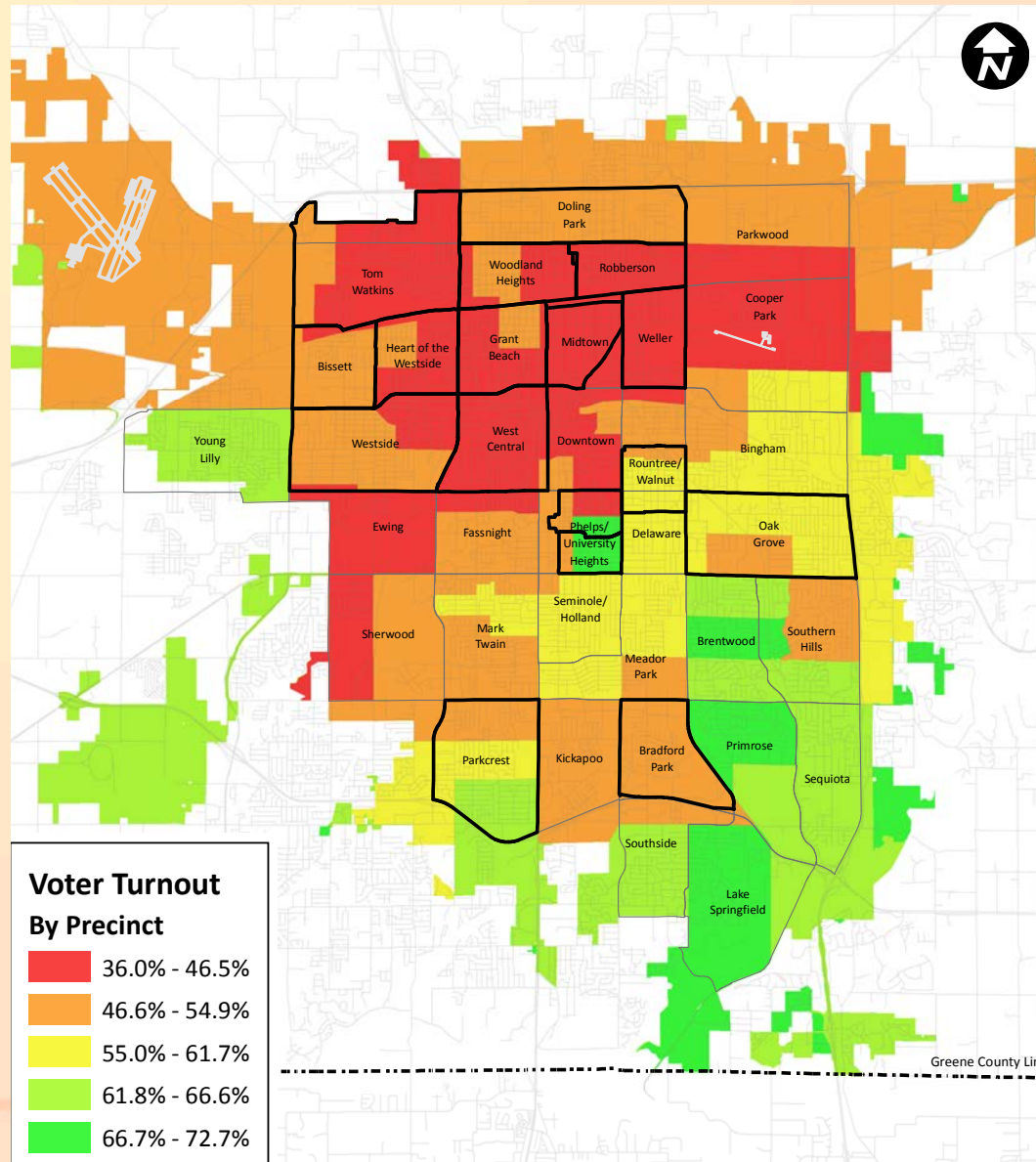


City Utilities Transit Annual Ridership – NW Quadrant

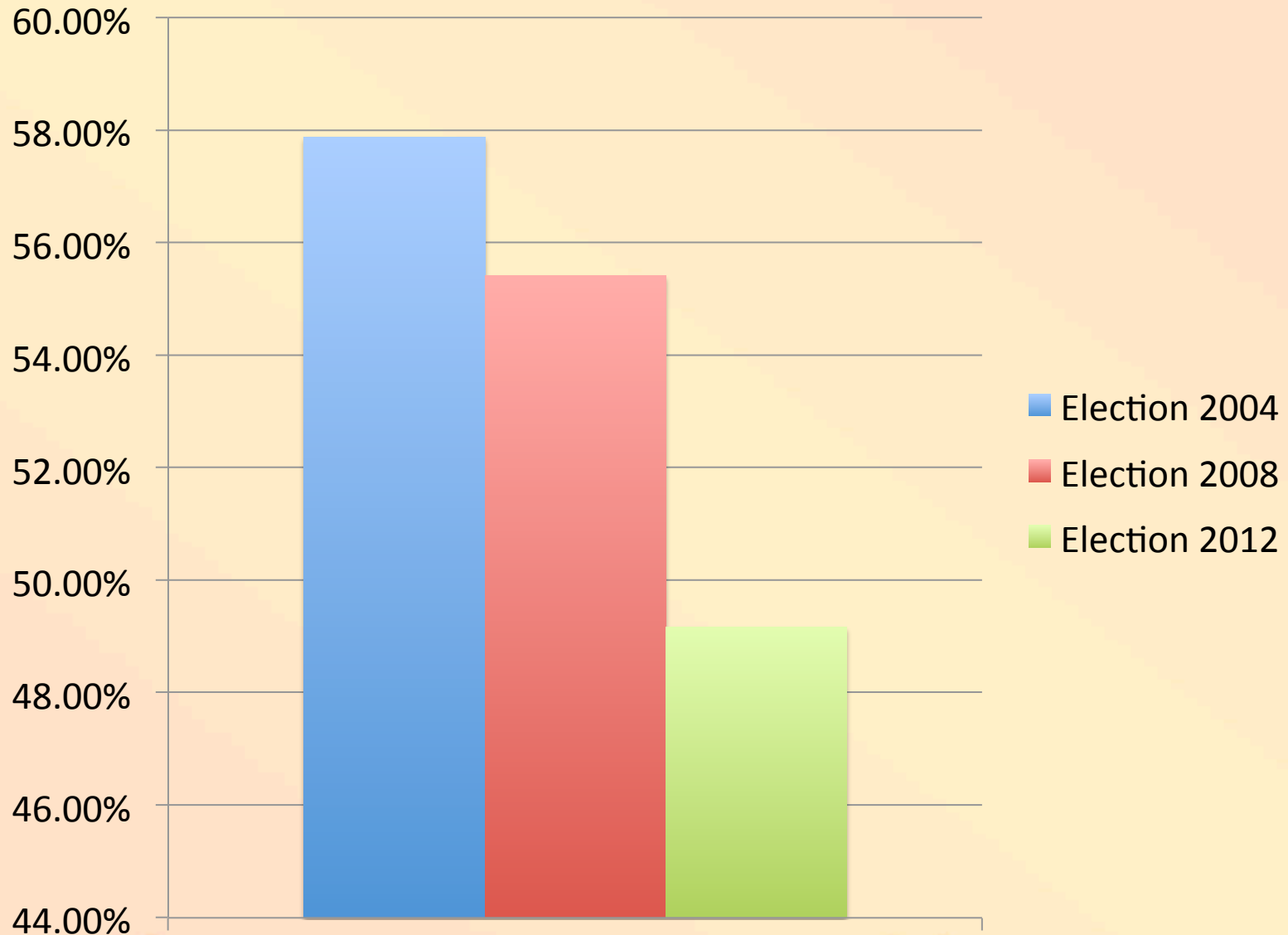


questions • concerns • ideas • action

2012 Presidential Election Voter Turnout

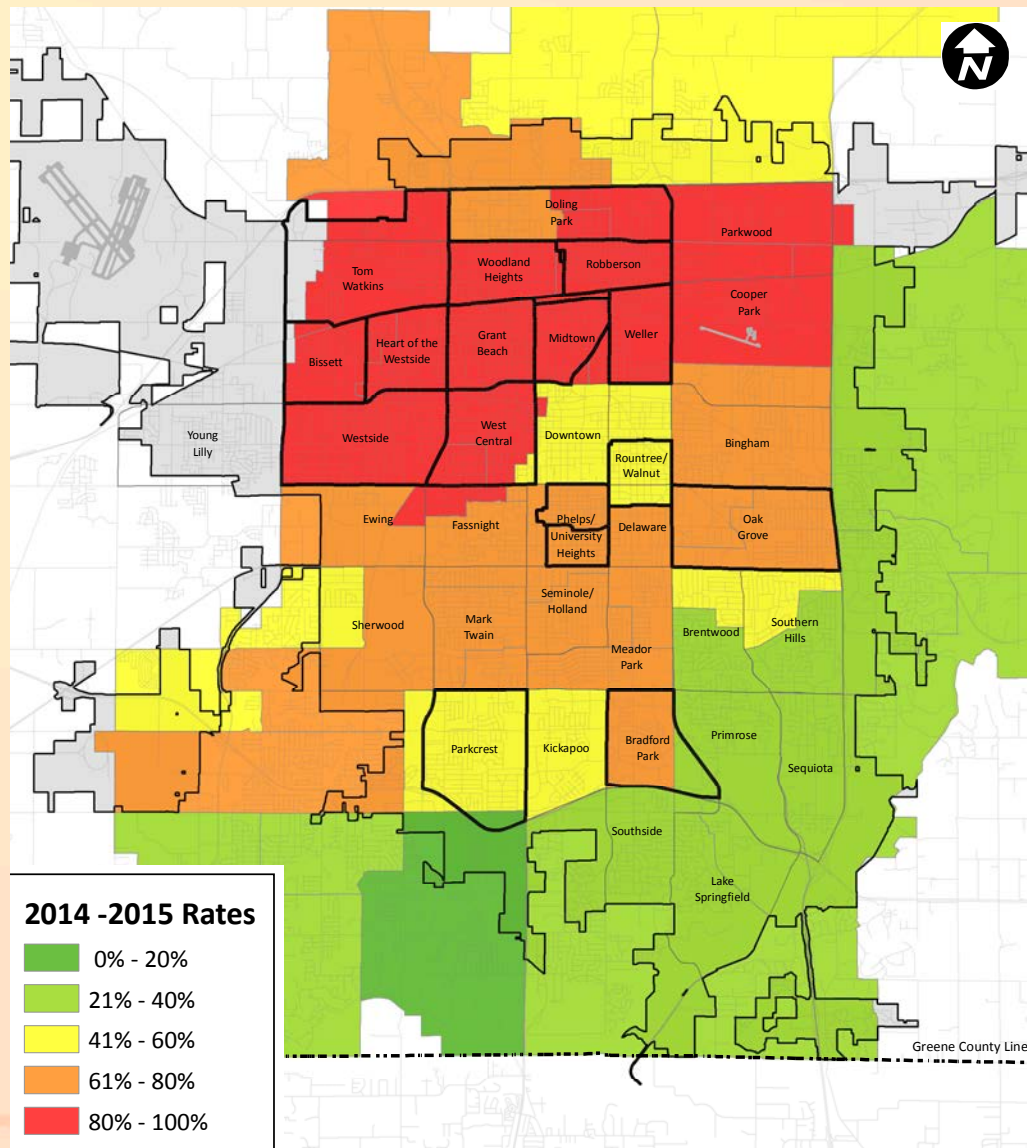


City of Springfield Presidential Election Voter Turnout

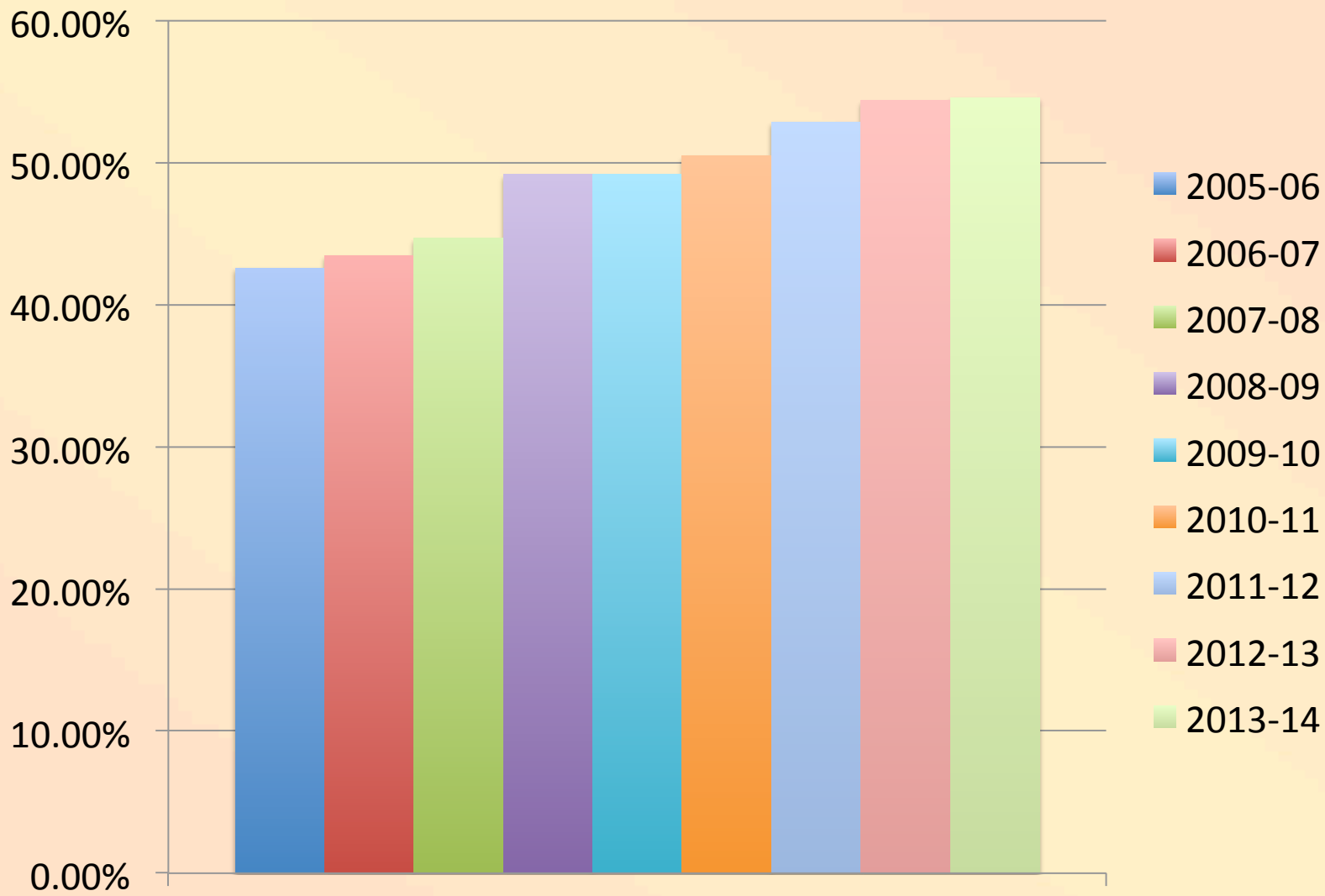


questions • concerns • ideas • action

Free & Reduced Lunch Trend

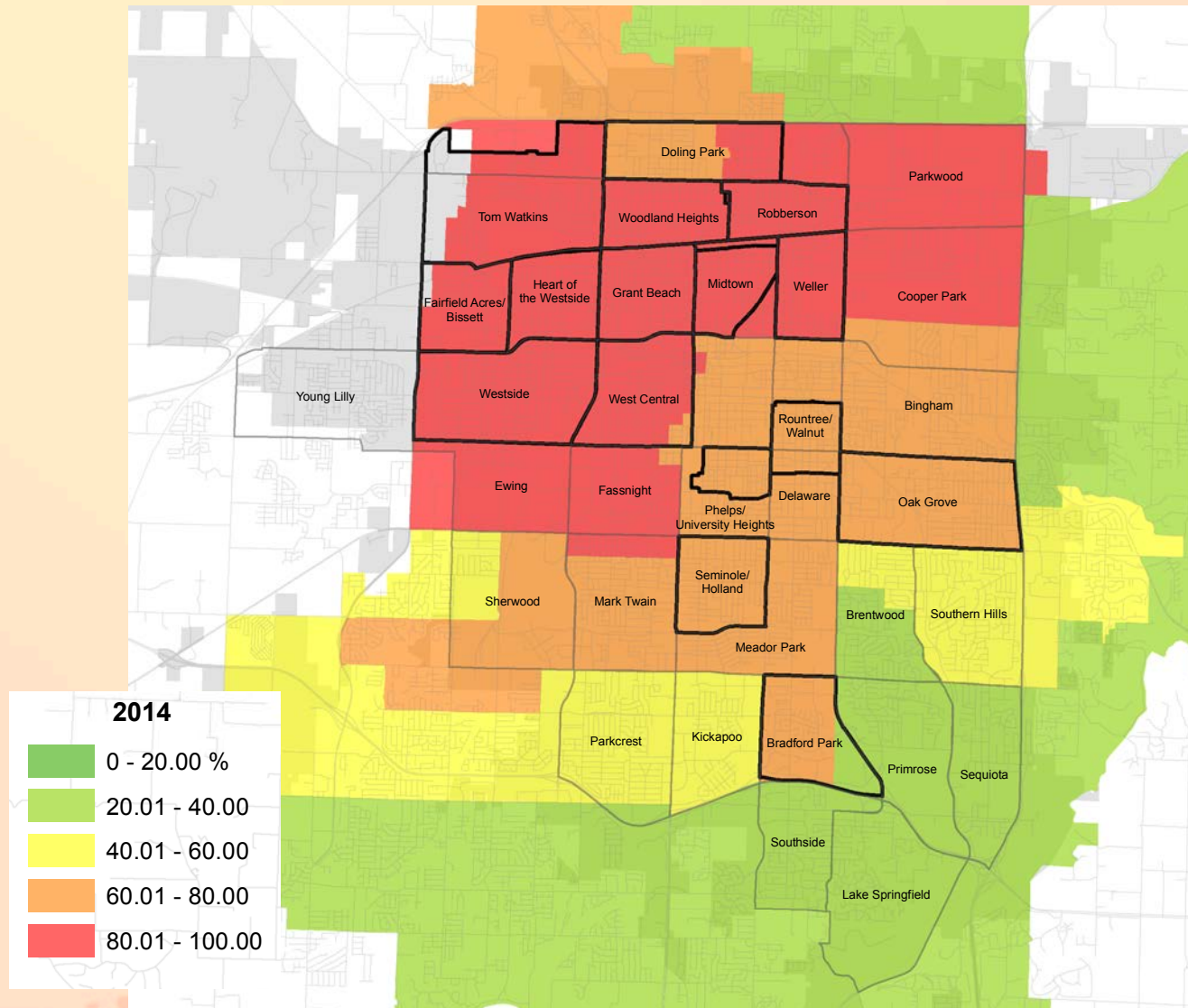


Springfield Public Schools Free & Reduced Lunch Rate



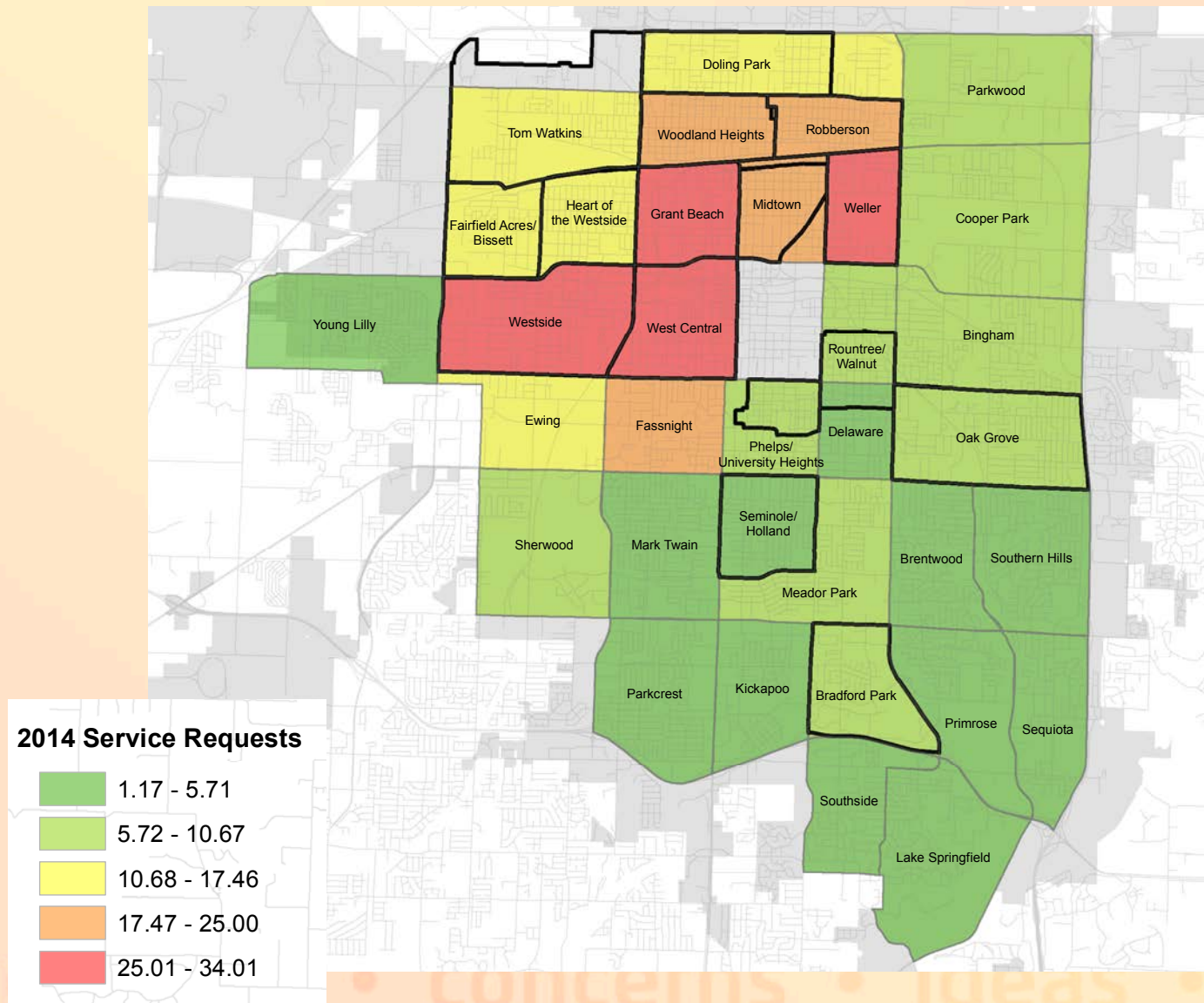
questions • concerns • ideas • action

Student Mobility



questions • concerns • ideas • action

Service Requests



Director of Public Information & Civic Engagement **Cora Scott**

questions • concerns • ideas • action

Springfield Citizen Survey Results



questions • concerns • ideas • action

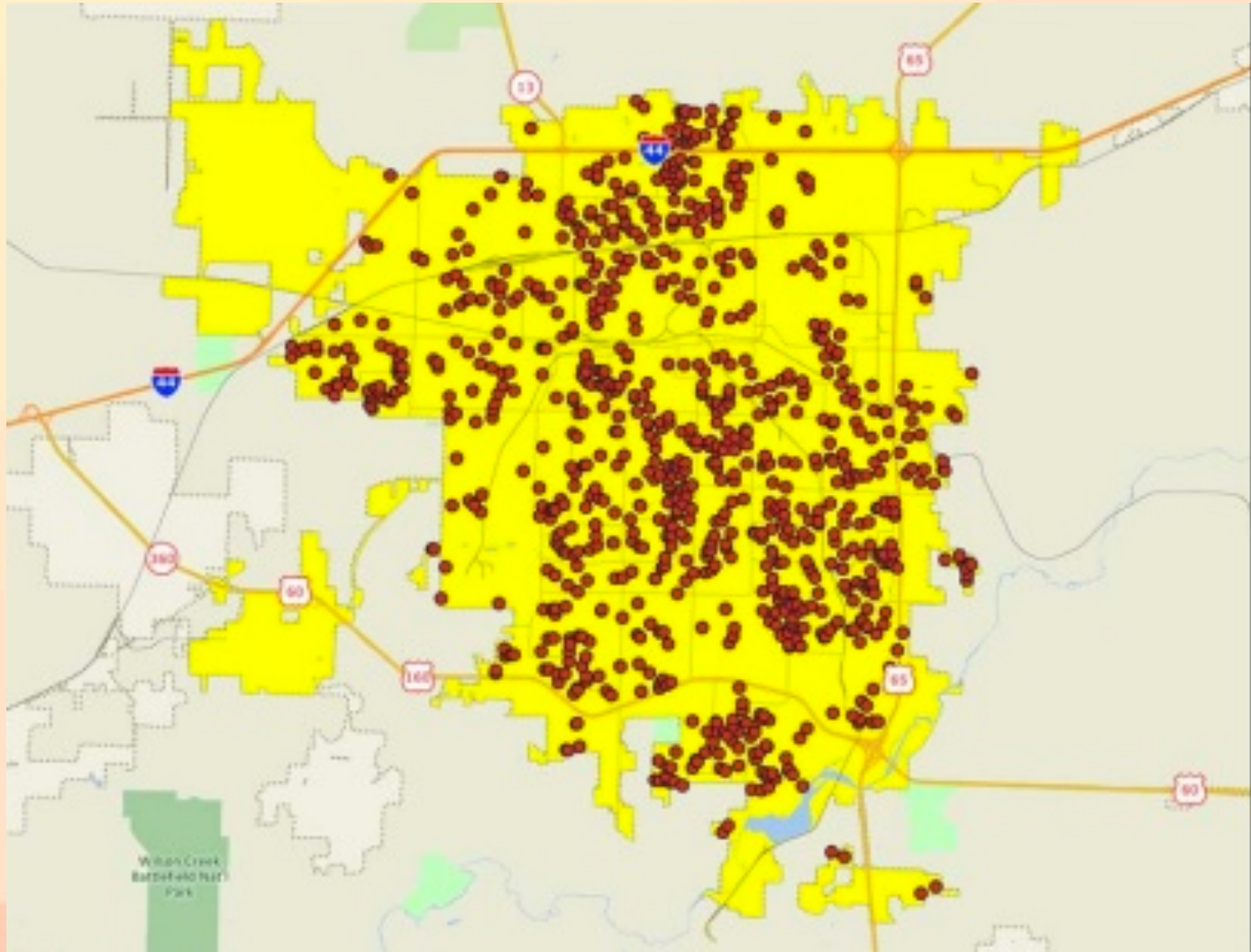
In the spring of 2014, ETC Institute administered a community survey for the City of Springfield to assess satisfaction with the delivery of major city services and to help determine priorities for the community as part of the City's ongoing planning process.

questions • concerns • ideas • action

A 7-page survey was administered by mail and phone to a random sample of residents.

Of the households that were contacted, a total of **932 households** completed the survey.

ETC felt that the survey represented all parts of Springfield.



What areas do you feel that City leaders should most emphasize over the next 2 years?

Zone 1 respondents answered:

- No. 1: Overall maintenance of city streets and infrastructure – **54.6%**
- No. 2: Overall flow of traffic in the City – **44.4%**
- No. 3: Overall quality of police protection – **39.5%**

Public Safety

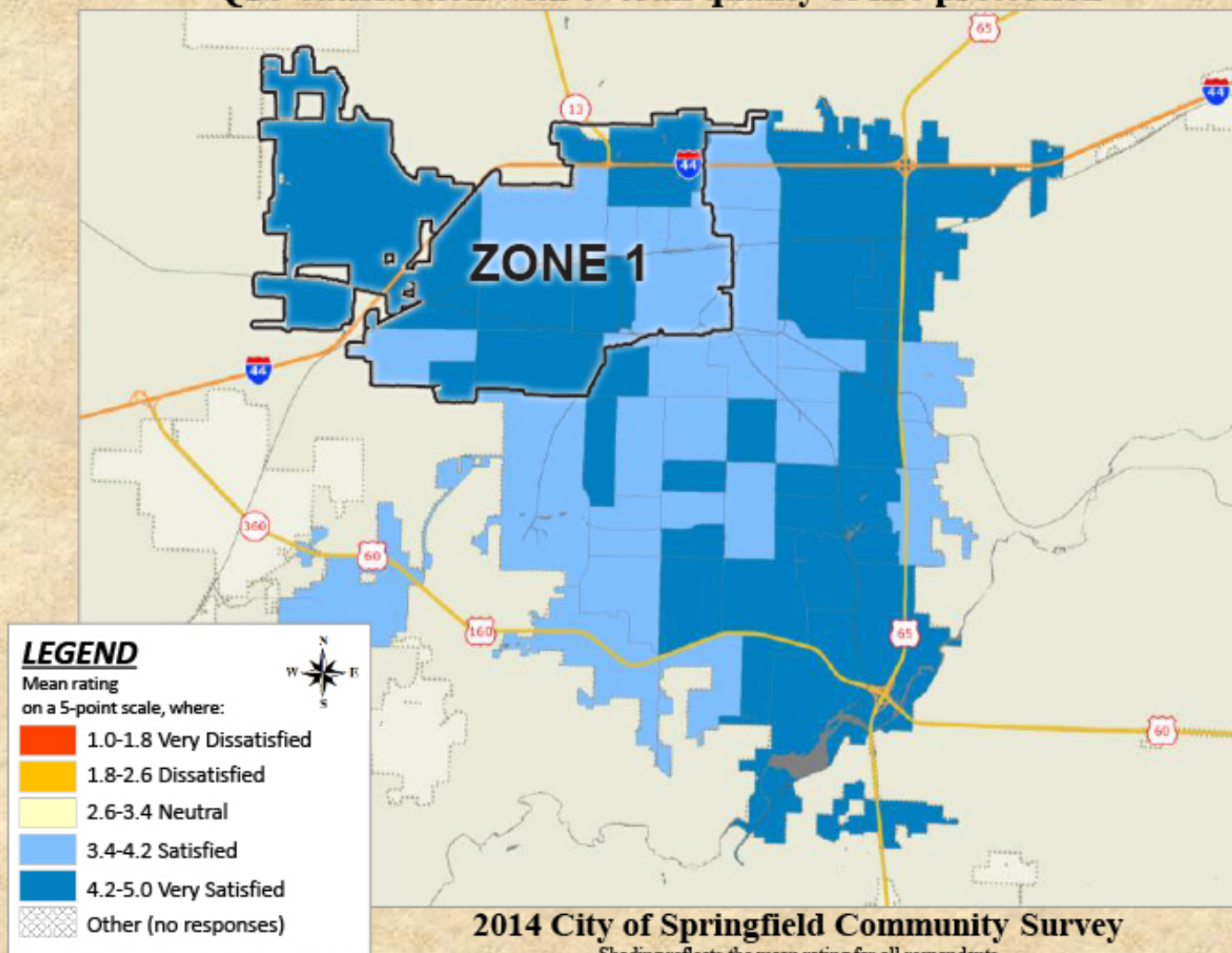
Satisfaction with Fire protection

85.3%

of Zone 1 respondents reported feeling satisfied or very satisfied with Fire Department services.

questions • concerns • ideas • action

Q2b Satisfaction with overall quality of fire protection



Public Safety

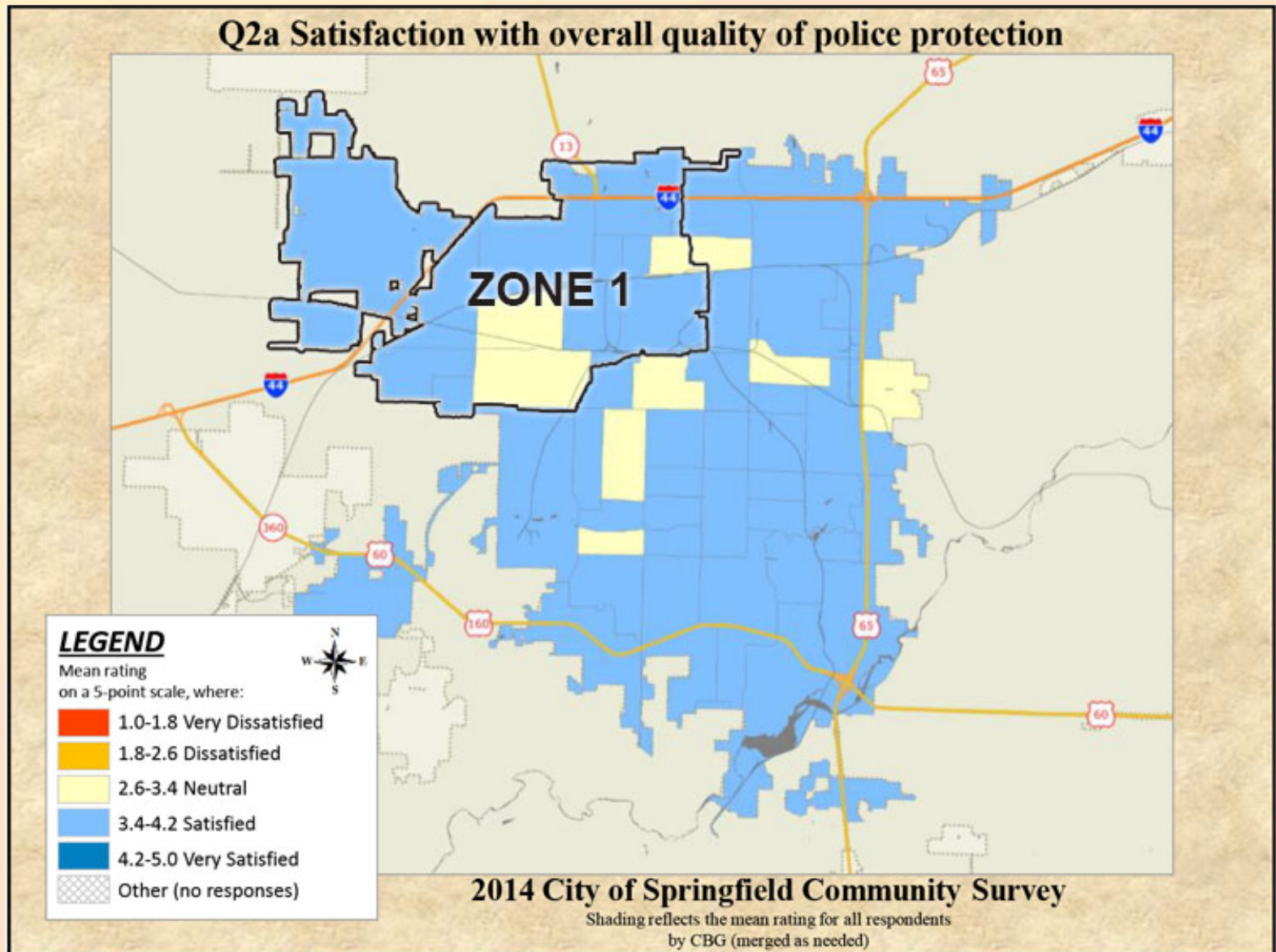
Satisfaction with Police protection

64.2%

of Zone 1 respondents reported feeling satisfied or very satisfied with Police Department services.

questions • concerns • ideas • action

Q2a Satisfaction with overall quality of police protection



questions • concerns • ideas • action

Public Safety

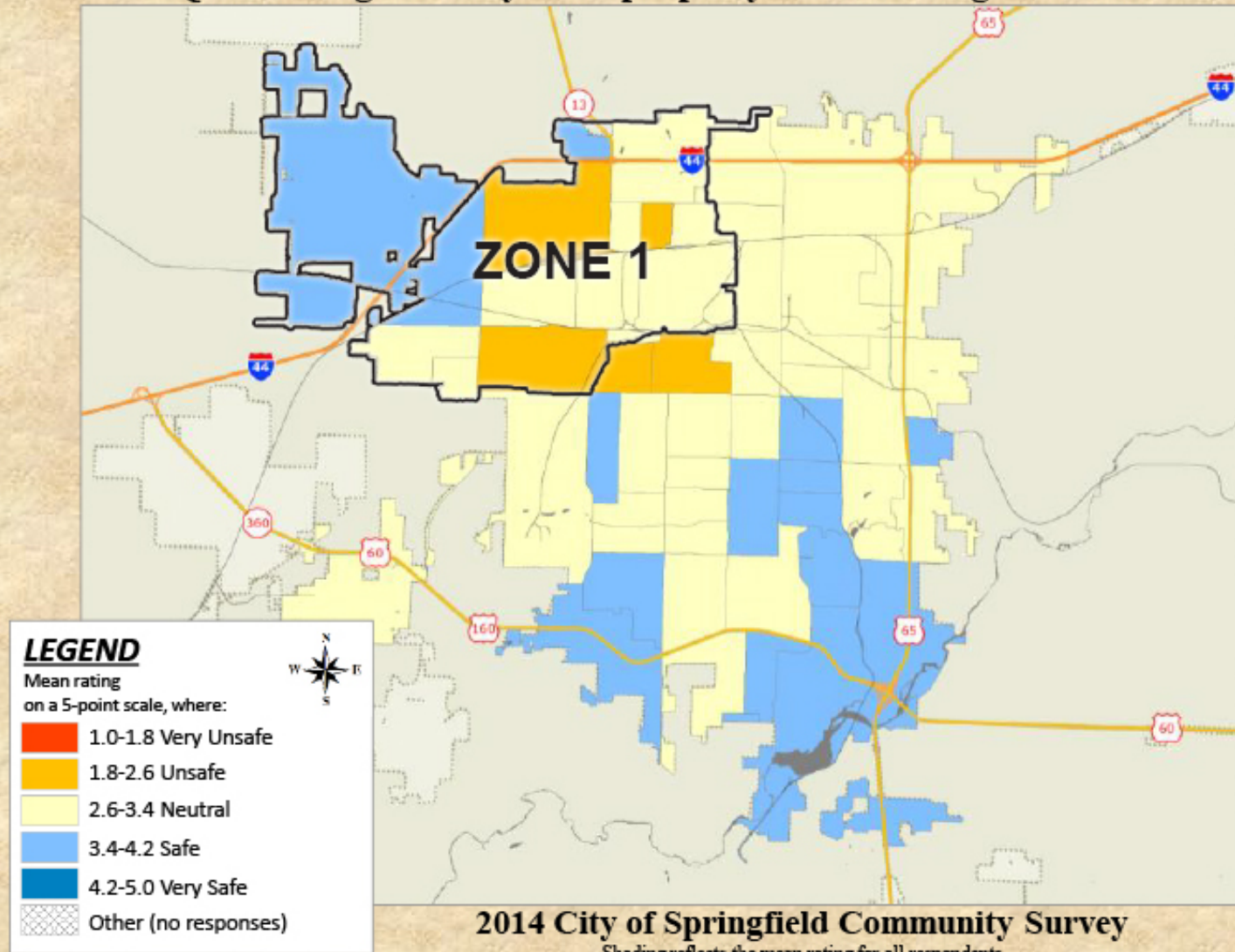
Feeling of safety from property crime

39.2%

of Zone 1 respondents
reported feeling **unsafe**.

questions • concerns • ideas • action

Q4b Feeling of safety from property crime in neighborhood



questions • concerns • ideas • action

Public Safety

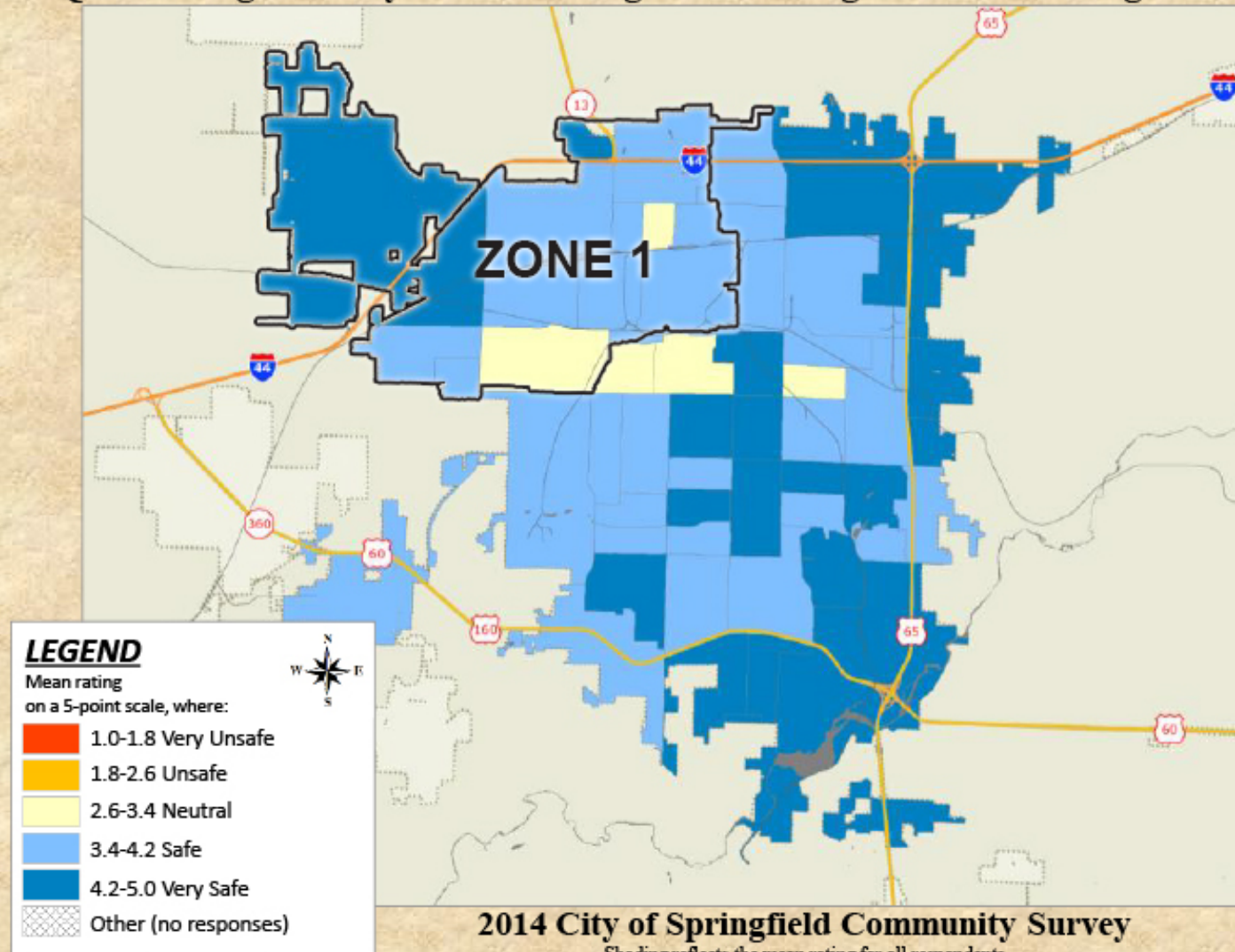
Feeling of safety when
walking alone during the day

13%

of Zone 1 respondents
reported feeling **unsafe**.

questions • concerns • ideas • action

Q4d Feeling of safety when walking alone in neighborhood during the day



2014 City of Springfield Community Survey

Shading reflects the mean rating for all respondents
by CBG (merged as needed)

Quality of Life

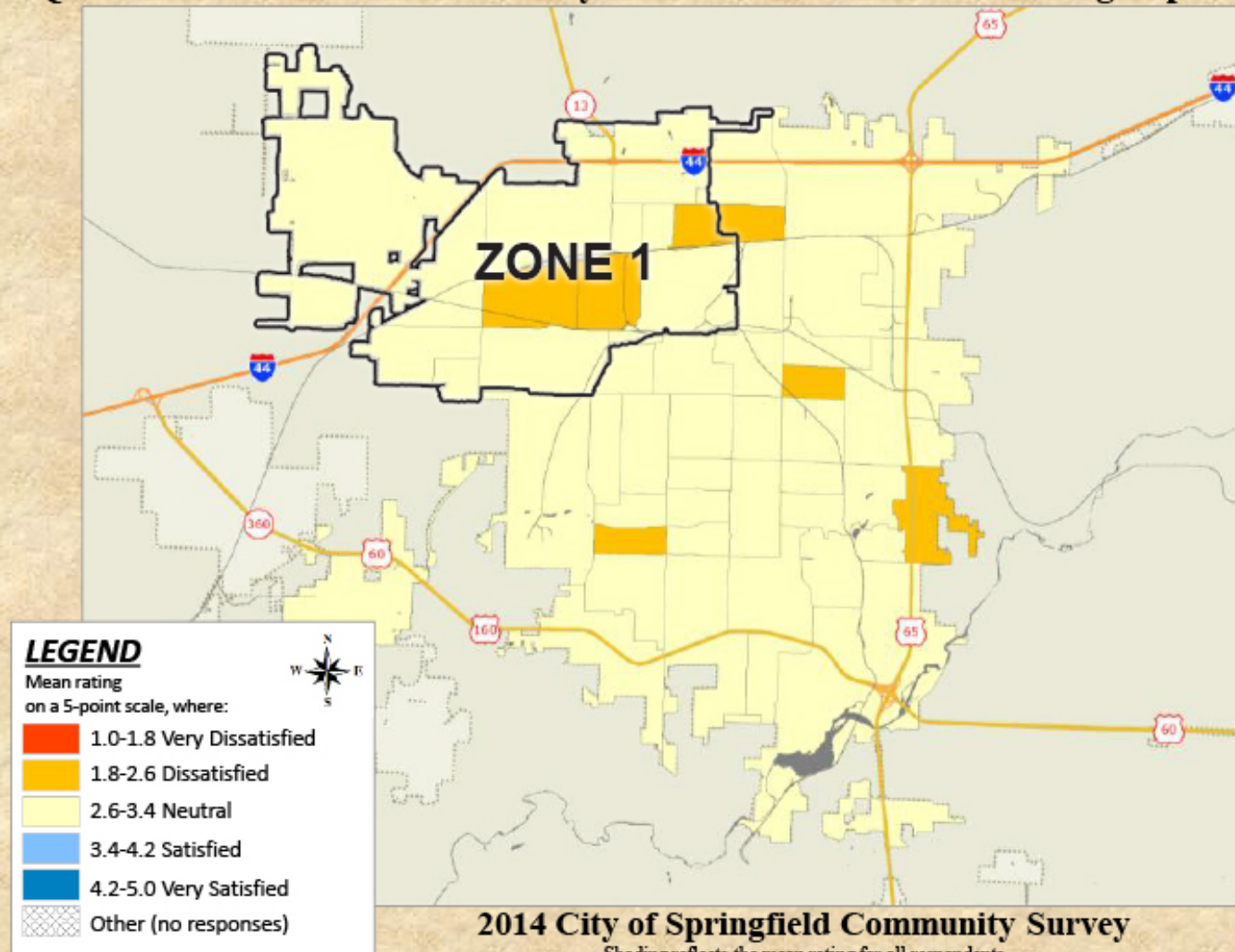
**Satisfaction with community efforts
to assist residents in poverty**

29.4 %

of Zone 1 respondents
reported feeling satisfied or
very satisfied with how the community
assists residents in poverty.

questions • concerns • ideas • action

Q20c Satisfaction with community efforts to assist residents living in poverty



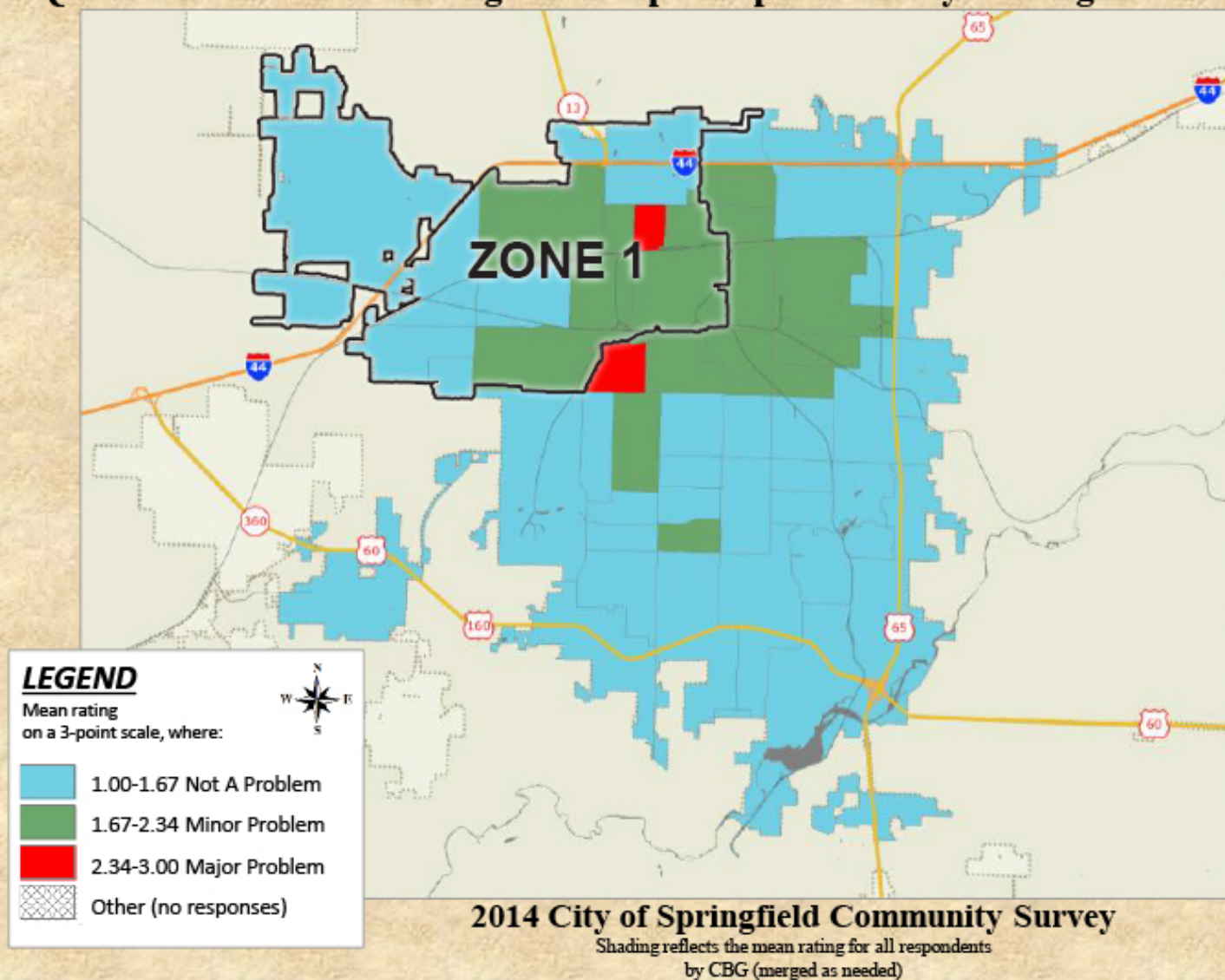
Quality of Life

Building disrepair

21.2%

of Zone 1 respondents
reported that homes and
buildings in disrepair is a problem.

Q5a Are homes and buildings in disrepair a problem in your neighborhood?



Listening Exercise

Time Keeper...

questions • concerns • ideas • action

**What I like most about my
neighborhood is...**

**What I would like to see change
about my neighborhood is...**

questions • concerns • ideas • action

Next Steps:

- **Summary by neighborhood**
- **Follow-up report in late June**
- **Implementation begins fall 2015**

questions • concerns • ideas • action

Upcoming Community Listens:

Tom Watkins

May 11, 5-6 p.m.

Williams Elementary

Midtown

May 18, 7-8 p.m.

Boyd Elementary

West Central

May 12, 5:30-6:30 p.m.

McGregor Elementary

Grant Beach

May 19, 4:30 – 5:30 p.m.

Weaver Elementary

Woodland Heights

May 14, 6-7 p.m.

Bowerman Elementary

Heart of the Westside

May 21, 6-7 p.m.

York Elementary